

# INSIGHT



HERITAGE . BEAUTY . SERVICE

[www.gaskell.co.uk](http://www.gaskell.co.uk)

# INFINITY COLLECTION

Back in 1999 if you wanted a bespoke broadloom Axminster you would have to order a minimum of 300m<sup>2</sup>, be prepared to wait eight to ten weeks for production and pay a premium price for the privilege.

At the turn of the new millennium and the advent of high speed computerised jacquard weaving technology, all of this changed. At the forefront of these advances Gaskell Mackay developed a unique manufacturing programme based on six key principals. They were:

Minimum order quantities of 20m <sup>2</sup>
Production lead times of no more than six weeks
Manufactured width of 4.0m
Qualities to suit every type of end use
Competitive pricing driven by manufacturing excellence
Absolute freedom of design

The realisation of these advances was the launch in 2000 of the Infinity Axminster programme. This innovative product met all of the above criteria by allowing customers access to thousands of designs and by using the original Standard 16 colour palette, the ability to create bespoke interiors without the historic draw backs. Since Infinity was launched Gaskell Mackay have continued to invest in development and today its customers are able to select from six individual palettes.

Above all Gaskell Mackay continue to invest in the creation of stunning design. With its unique freedom the Infinity programme

enables us to create everything from one-off abstract rugs to the most intricate of chlidema installations.

To showcase these design innovations Gaskell Mackay regularly publish collections of designs reflecting current trends across a multitude of market sectors from hospitality and leisure through to public buildings and corporate offices. These collections along with selected designs from our impressive archives can be viewed by visiting [www.gaskell.co.uk](http://www.gaskell.co.uk)

They say that imitation is the greatest form of flattery and many companies have tried to recreate Gaskell Mackay's Infinity programme. None however, can match its core flexibility nor the breadth of colour options available. At launch Infinity was ground breaking and today almost 15years later it remains the definitive fast track Axminster programme.

For true design innovation and manufacturing excellence, please contact your local representative or our head office. We will be pleased to open the doors to a new and exciting world of bespoke interiors allowing you to differentiate in an increasingly competitive global economy.

# INFINITY COLLECTION



## INFINITY STANDARD

A fashionable collection of 16 colours ideal for the creation of contemporary chic

## INFINITY TONES

A subtle 16 colour palette for sophisticated interiors

## INFINITY SPECTRUM

16 traditional colours creating grandeur and finesse

## INFINITY NATURALS

An environmentally conscious 8 colour palette of undyed 100% wool blends for a perfectly natural look

## INFINITY VISION

10 stunning contemporary colours for truly modern interiors

## INFINITY ELEGANCE

A new 16 colour palette reflecting demand for subtly toned interiors



*Overall the Infinity axminster programme allows access to an unprecedented collection of 82 stunning colours allowing you to realise your individual interior vision.*

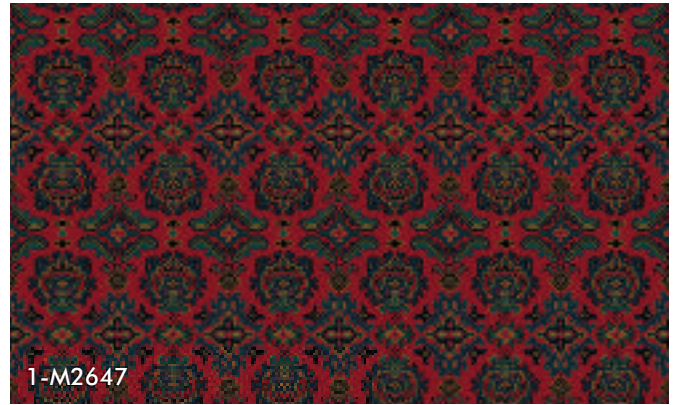
Herati - Cream



1-M2720



Turkey - Red



1-M2647



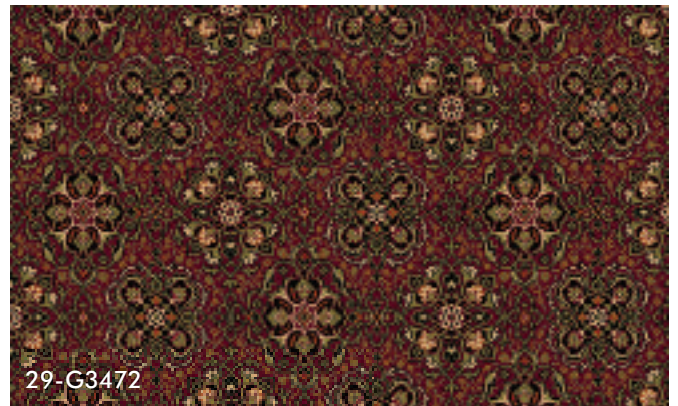
Shiraz



7-M2387



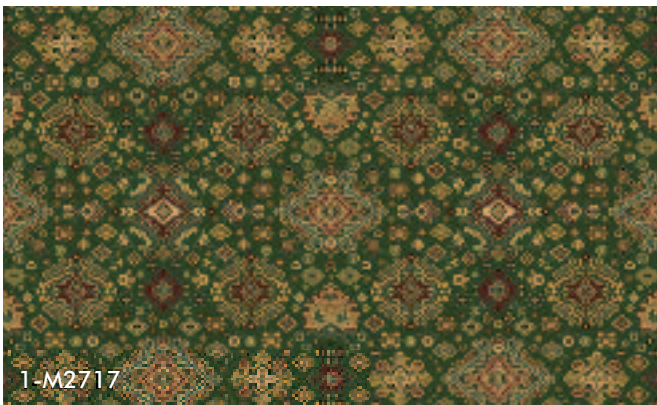
Bukhara



29-G3472



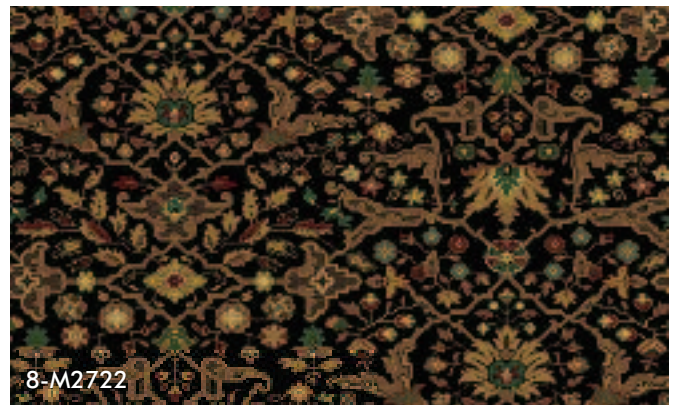
Inca - Green



1-M2717



Kashmir - Black



8-M2722



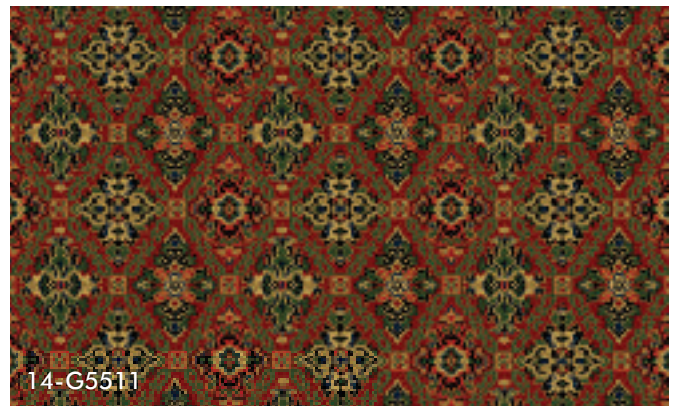
Kilim



1-M2770



Soumak



14-G5511



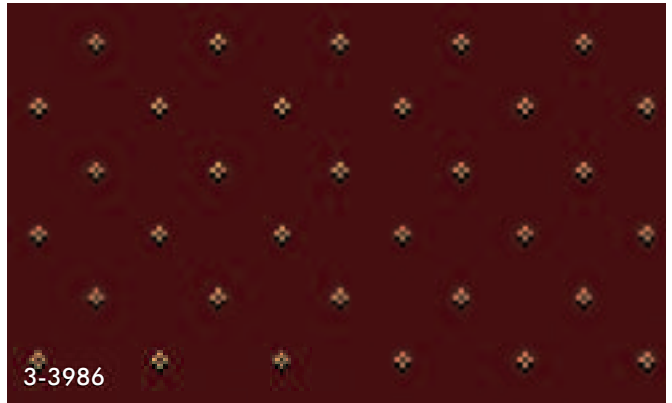
Pindot - Black



2-3986



Pindot - Burgundy



3-3986



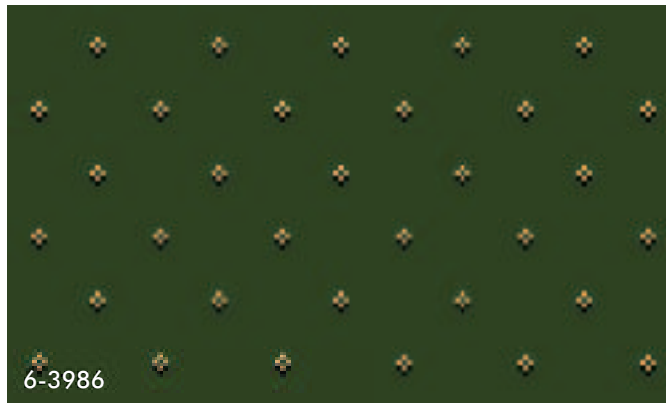
Pindot - Mocha



5-3986



Pindot - Green



6-3986



Turkey



1-M2647



Weathered Buchanan



1-M4314



Black Watch



9-G7961



Lindsay

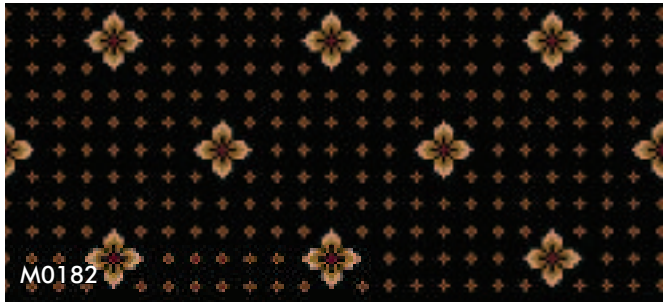


1-M4315

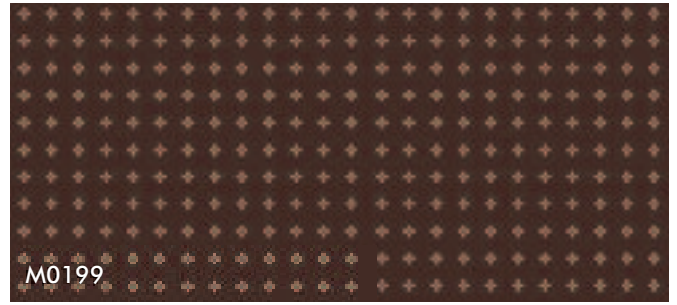


INFINITY COLLECTION  
KENSINGTON

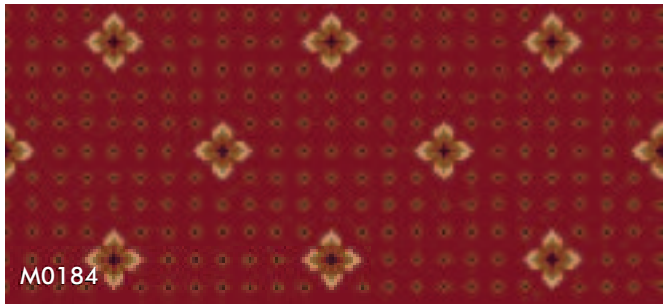
Florette - Black



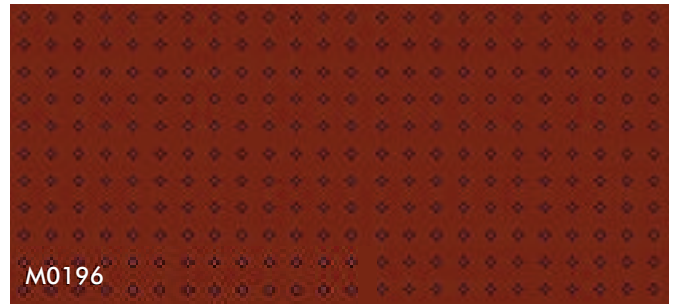
Pindot - Umber



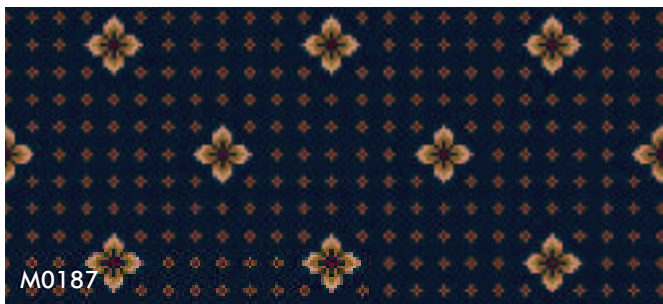
Florette - Crimson



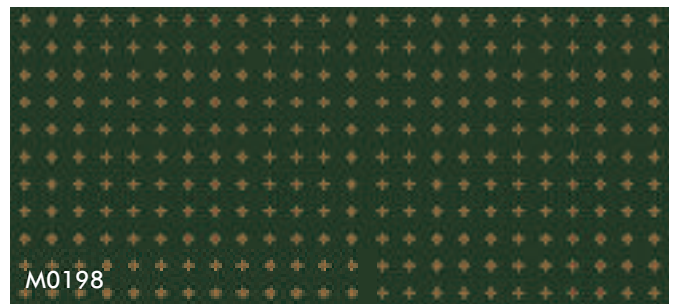
Pindot - Rust



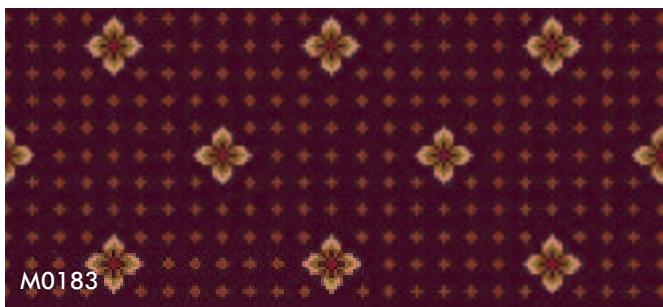
Florette - Peacock



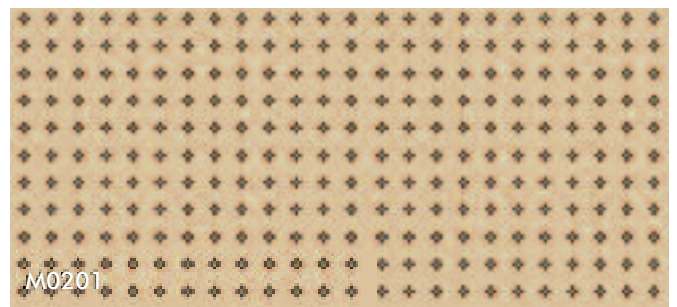
Pindot - Cedar



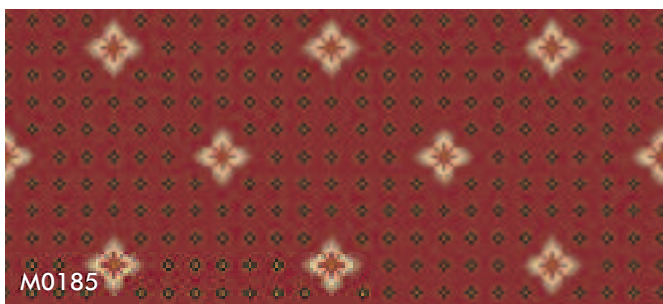
Florette - Claret



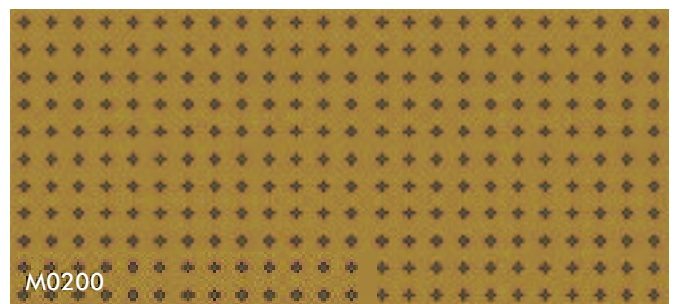
Pindot - Linen



Florette - Coral



Pindot - Straw



Crown - Black



Crown - Brown



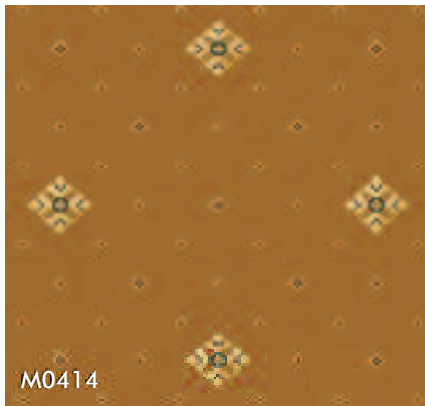
Crown - Burgundy



Crown - Corn



Crown - Dark Gold



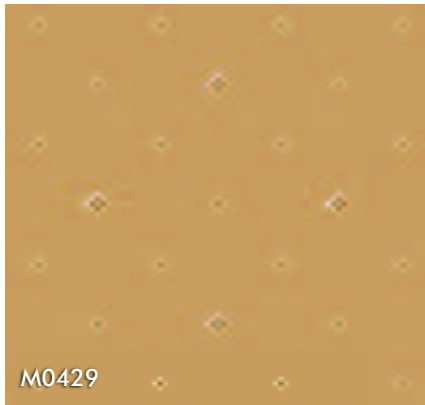
Crown - Dark Green



Sceptre - Light Beige



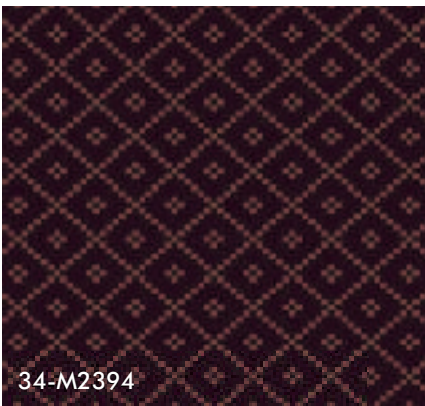
Sceptre - Mink



Sceptre - Navy



Trellis - Aphrodite



Trellis - Steel



Trellis - Umber

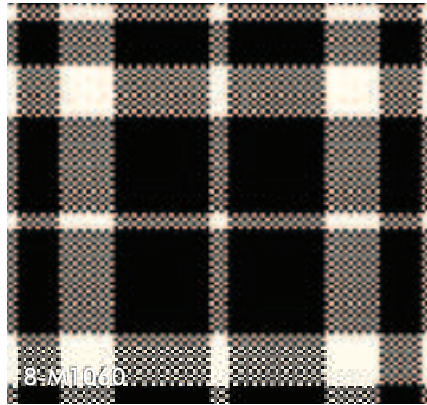


INFINITY COLLECTION  
TARTANS & PLAIDS

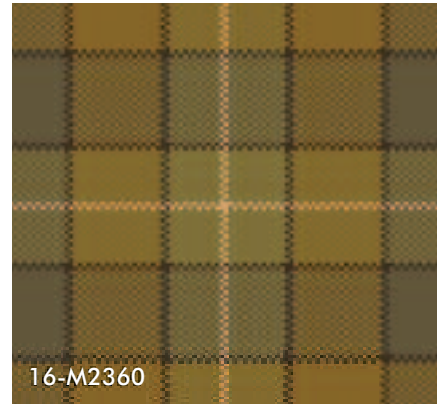
Royale Tartan



Menzies



Rustic Plaid



Royale Stewart



Shaker Tartan



Dress Stewart



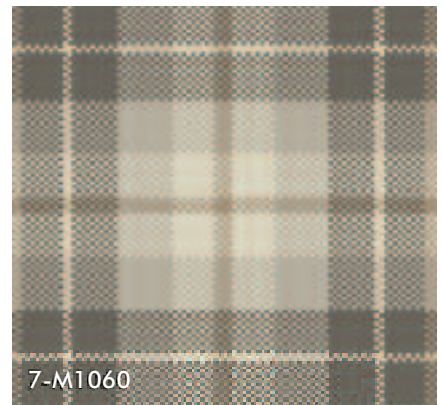
Tartan Earth



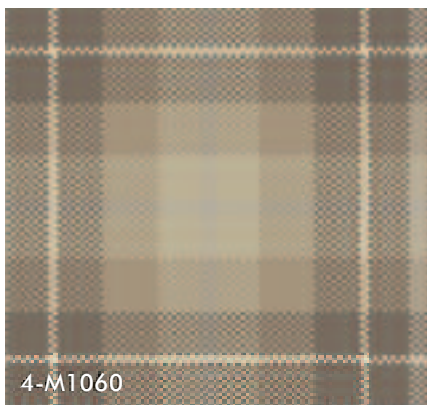
Tartan Midnight



Tonal Plaid



Tartan Dusk



Tartan Pine



Tartan Maple





Ben More



Ben Lawers



Ben Lomond



Tartan Heather



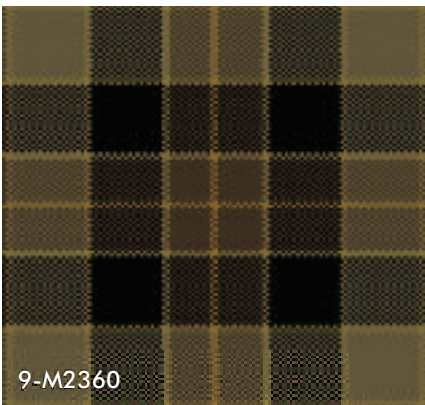
Ben Avon



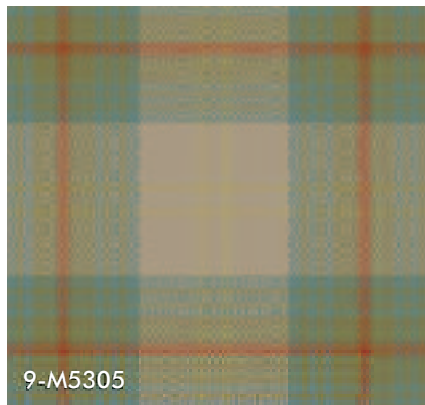
Ben Hope



Heathland Tartan



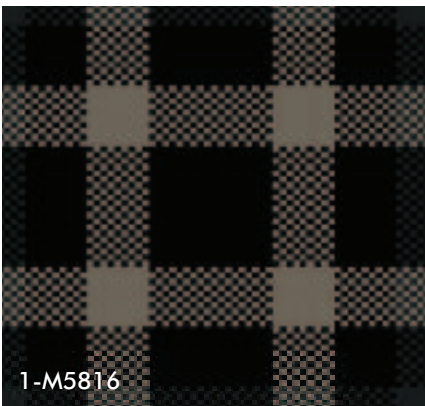
Ben Alder



Ben Kilbreck



Ben Nevis



Ben Cruachan



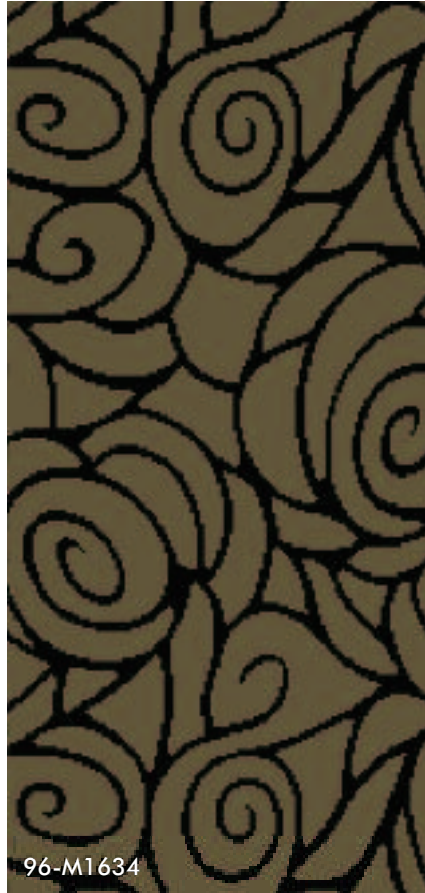
Ben Macdui



Logan



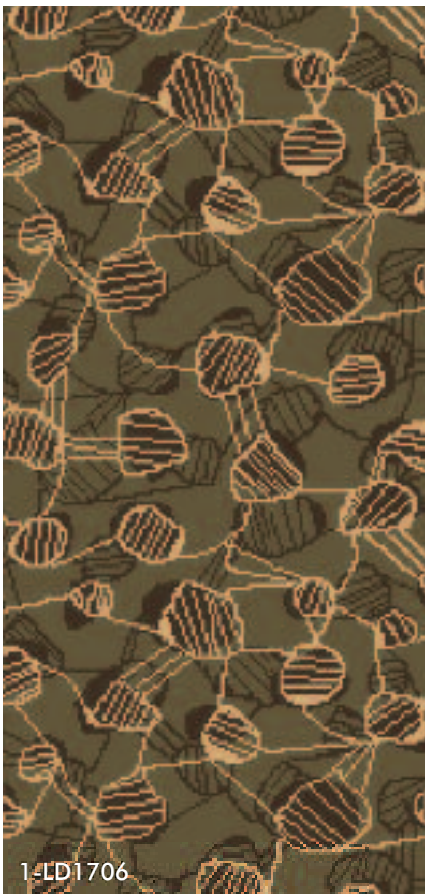
Helix



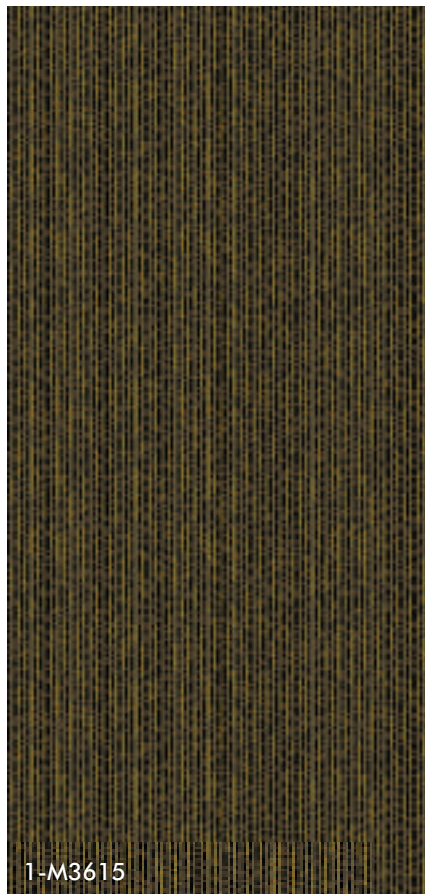
Nouvelle



Dodgem



Cord



Morph



Sophora



Tic-Tac



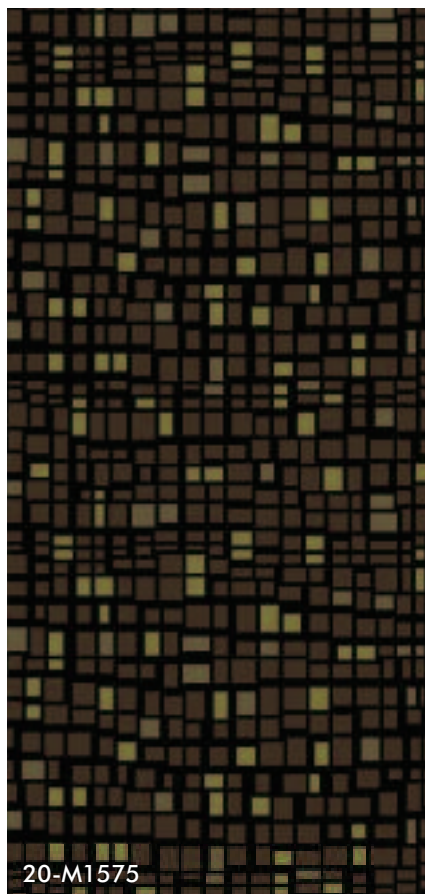
Chess



Sketch



Cobble



Starburst



# DURHAM CATHEDRAL

Bede - Oak



10-M2683



Bede - Maple



8-M2683



Cuthbert - Graphite



3-M2261



Cuthbert - Oak



5-M2261



Benedict - Walnut



7-M2371



Benedict - Pine



3-M2371



Aidan Damask - Umber



49-M1107



Aidan Damask - Maple



21-M1107



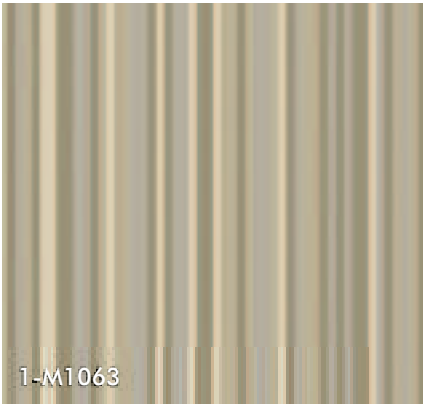
Aidan Damask - Graphite



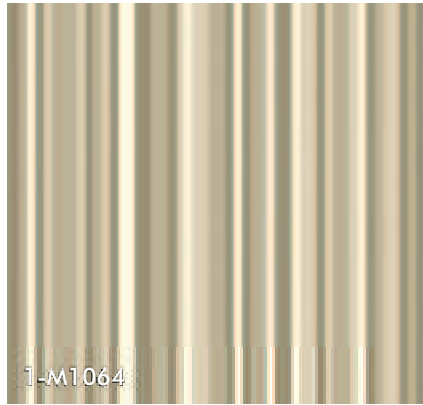
40-M1107



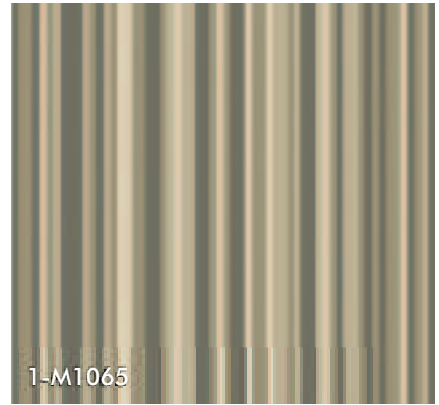
Strata - Elm



Strata - Pine



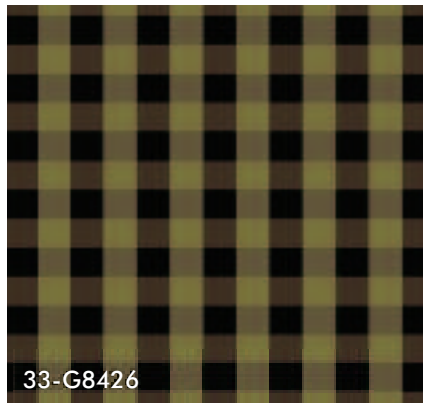
Strata - Walnut



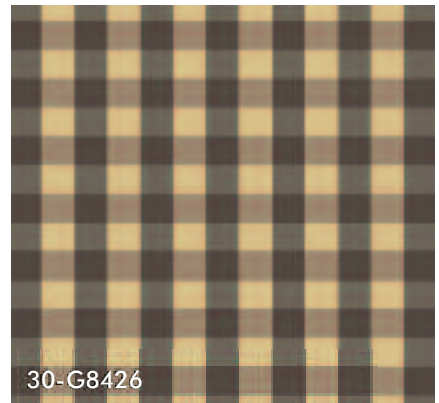
New Gingham - Straw



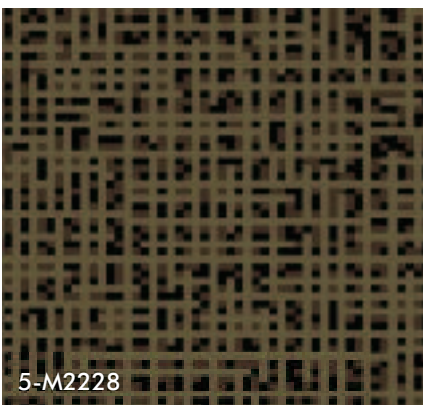
New Gingham - Driftwood



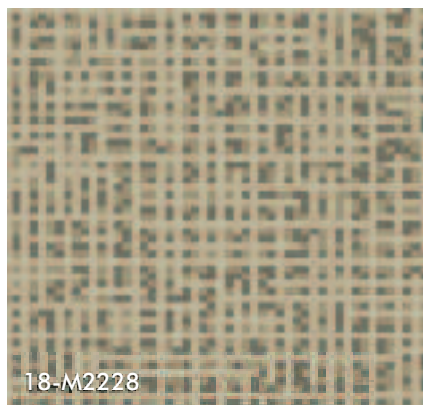
New Gingham - Stone



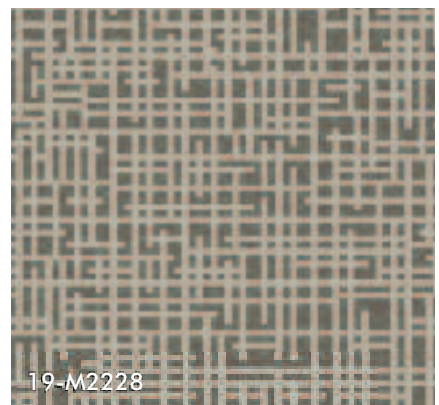
Basketweave - Driftwood



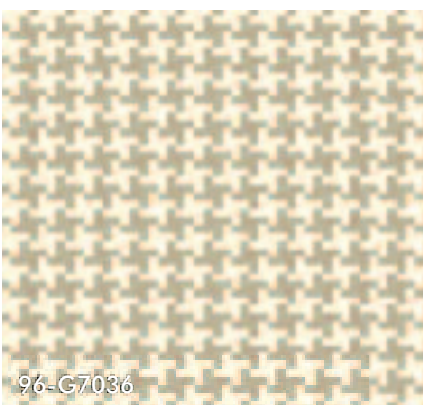
Basketweave - Walnut



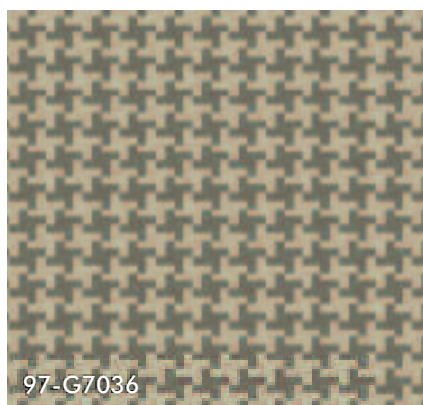
Basketweave - Ebony



Houndstooth - Pine



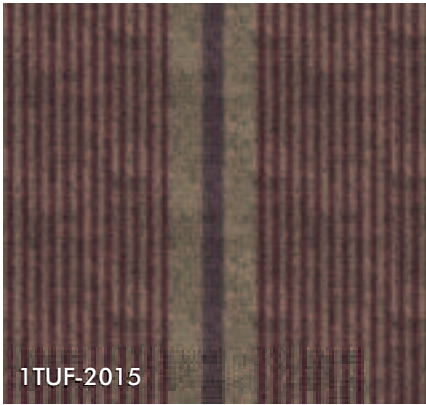
Houndstooth - Walnut



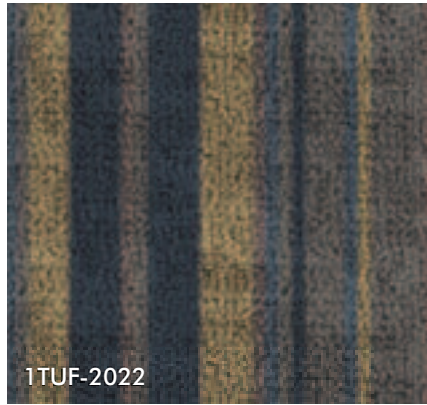
Houndstooth - Stone



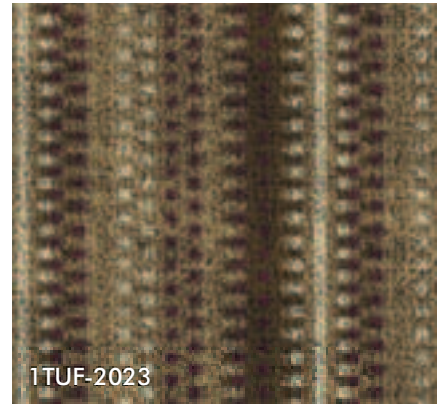
INFINITY COLLECTION  
METROPOL TUFTED



1TUF-2015



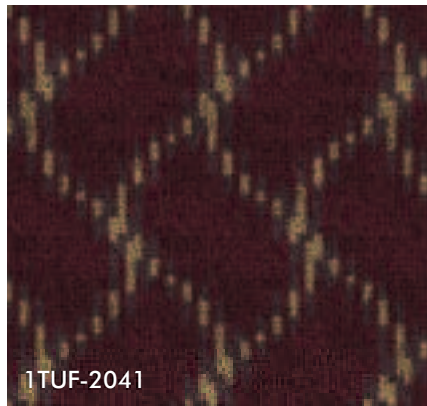
1TUF-2022



1TUF-2023



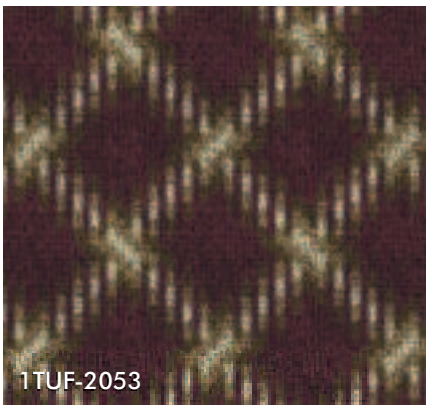
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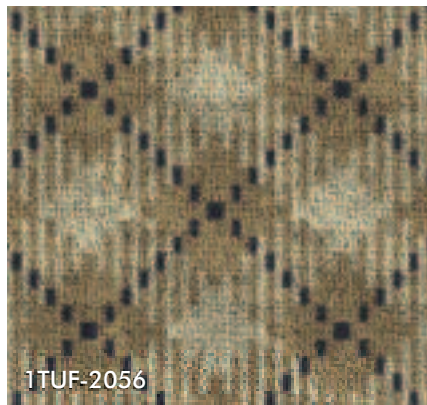
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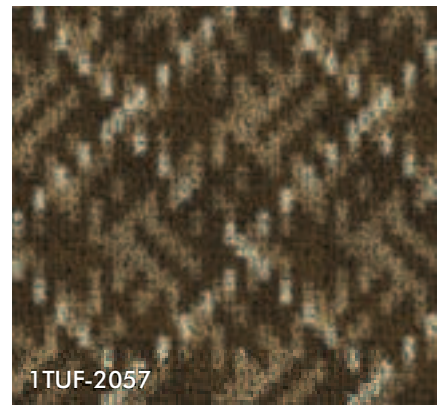
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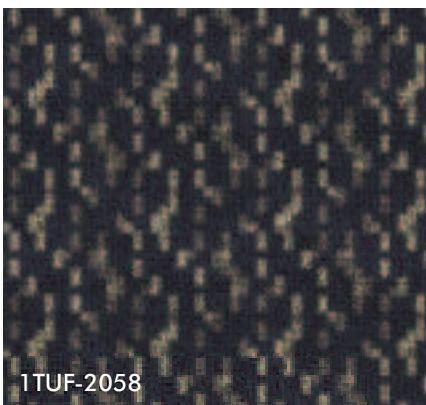
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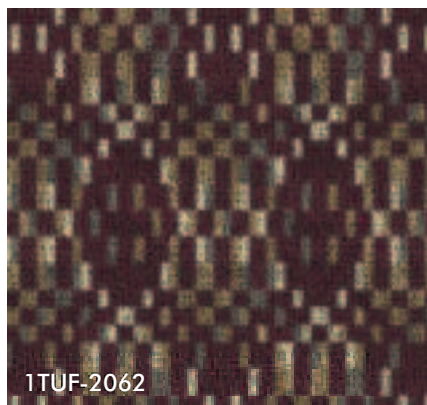
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1TUF-2057



1TUF-2058

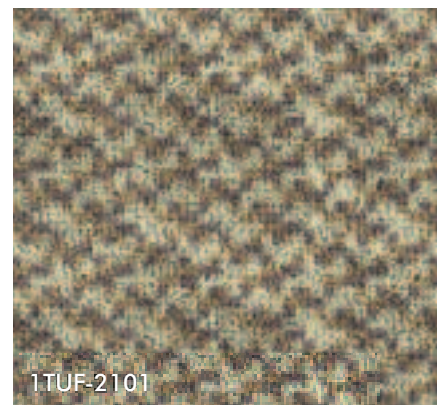
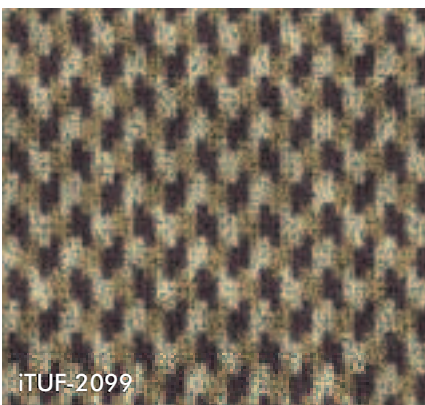
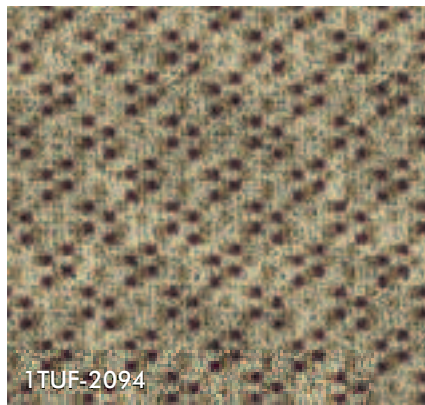
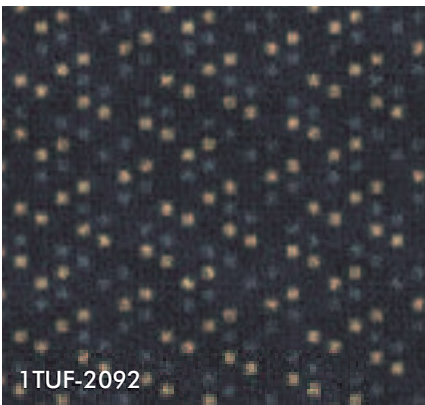
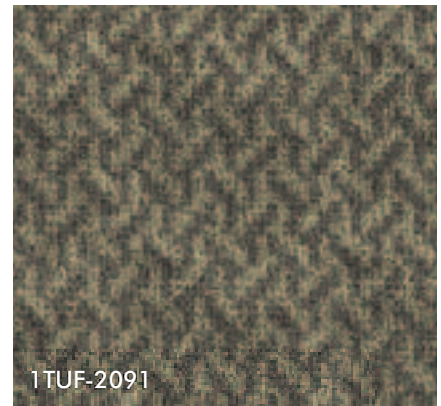
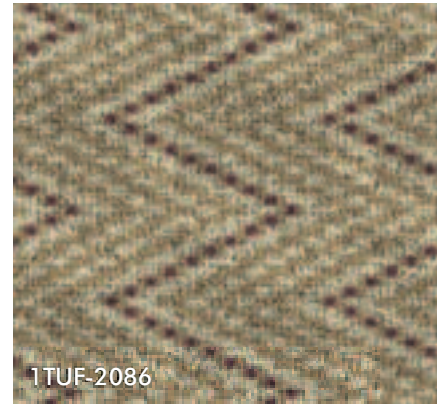
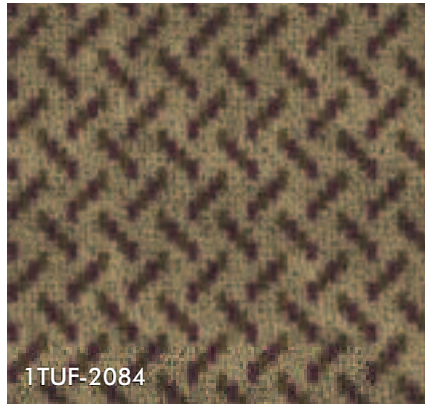
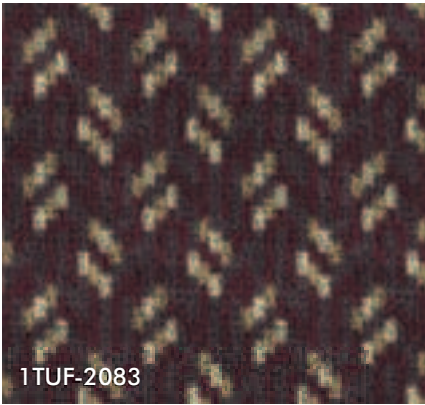


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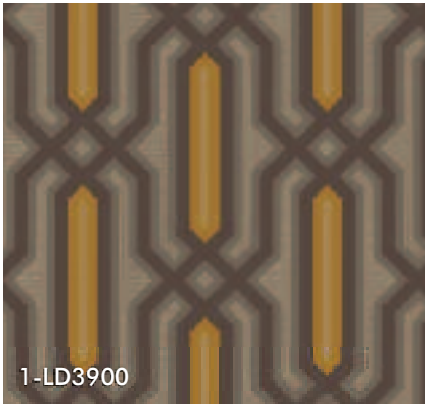


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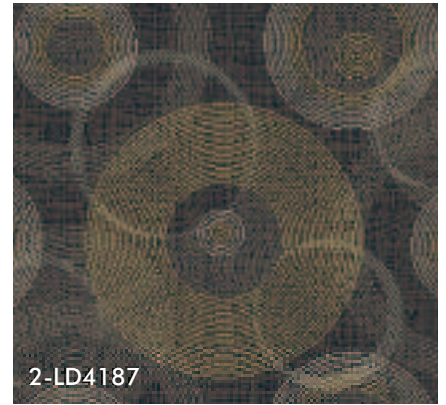
INFINITY COLLECTION  
GEOMETRIC



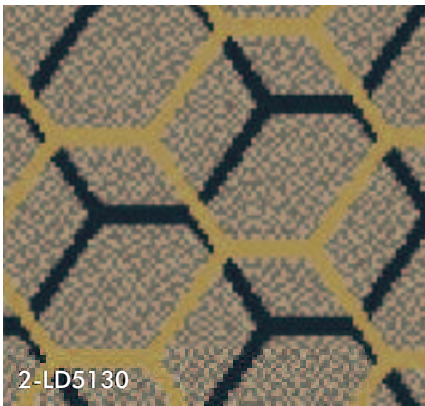
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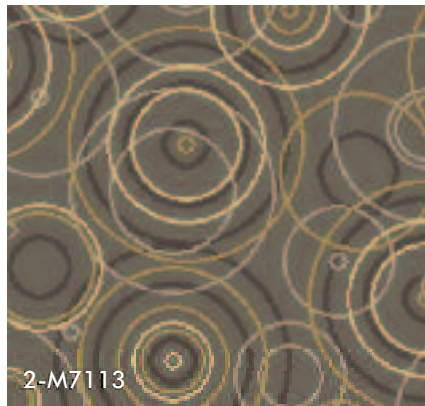
4-LD4025



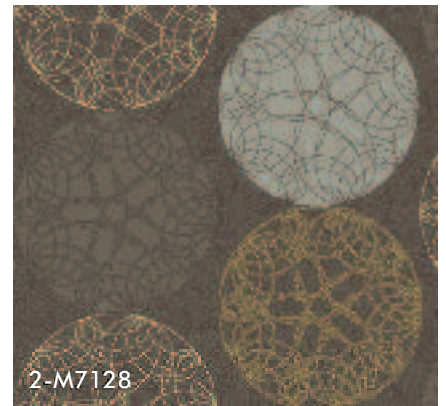
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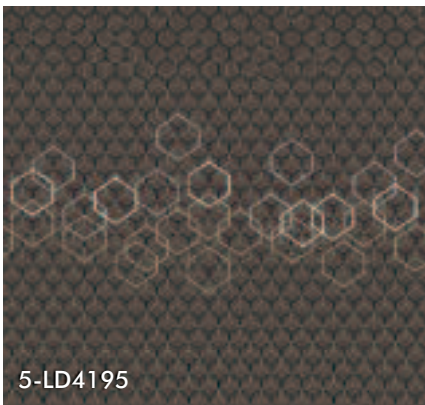
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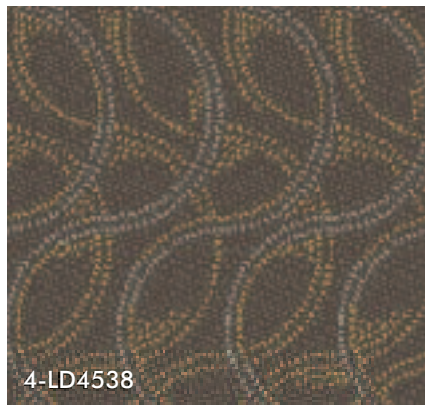
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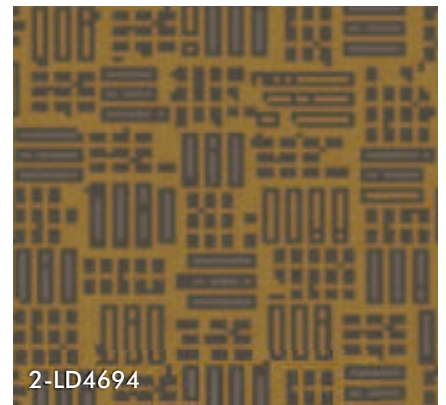
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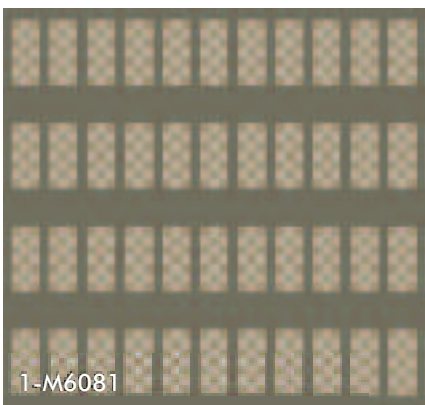
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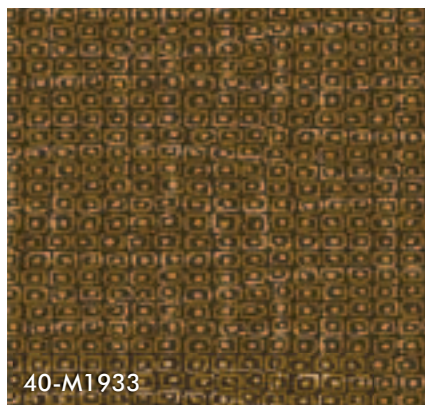
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2-LD4694



1-M6081



40-M1933



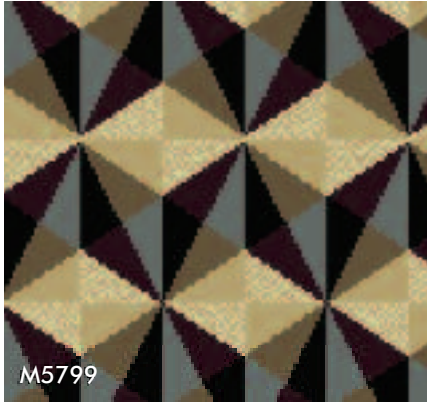
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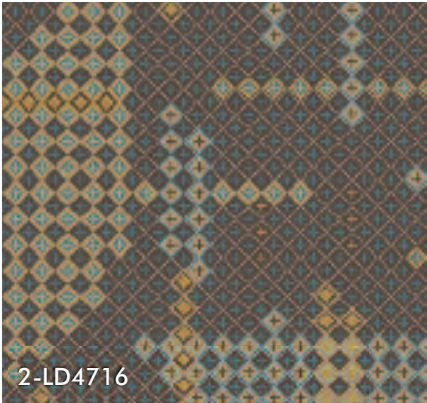
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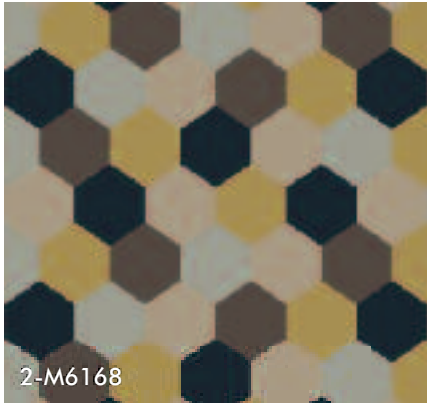
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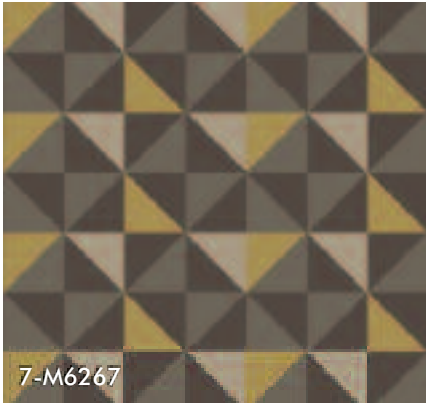
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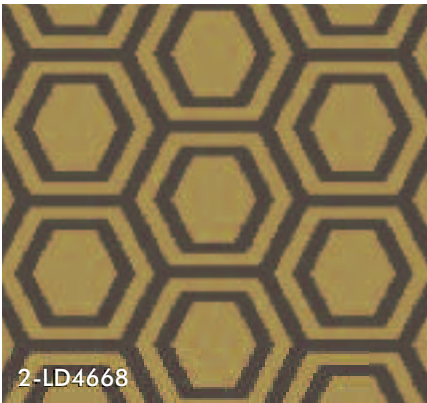
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2-M6168



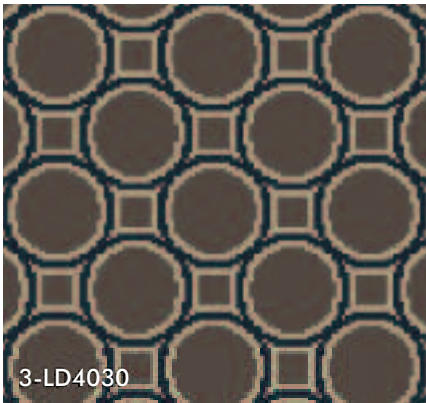
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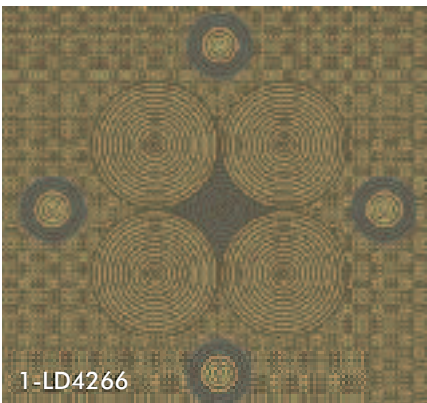
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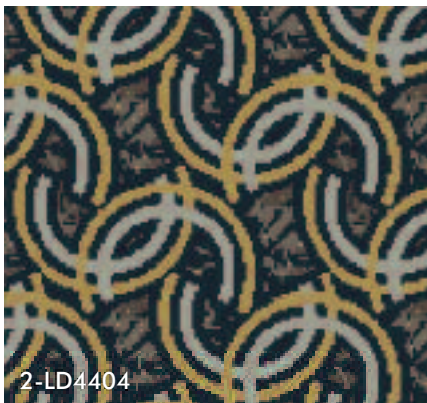
1-LD4980



3-LD4030



1-LD4266



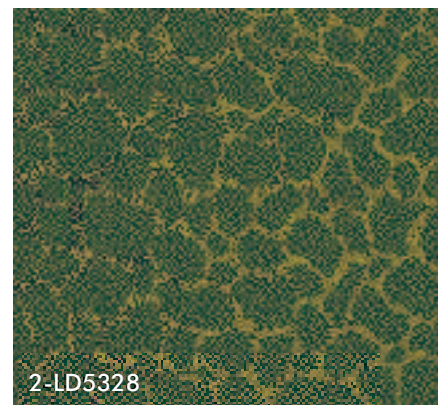
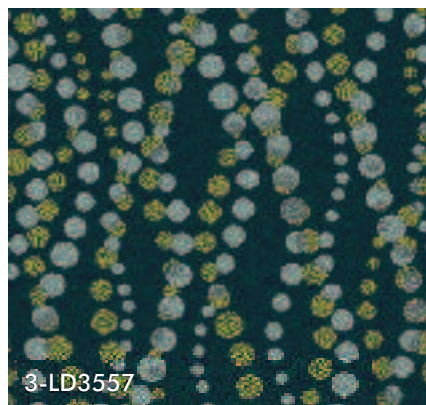
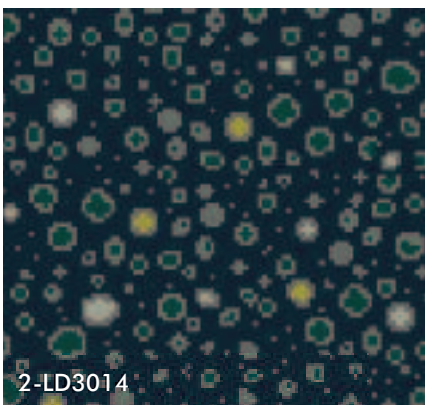
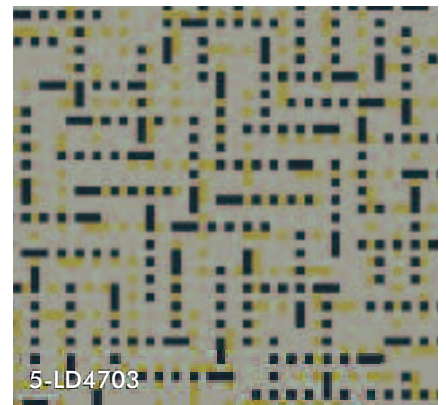
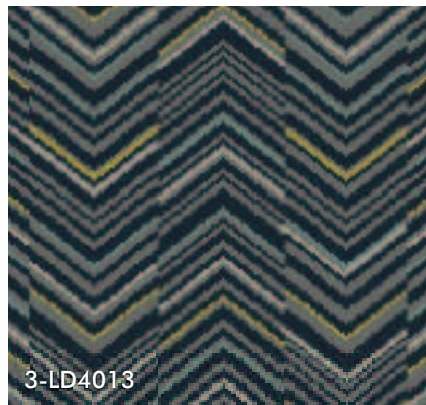
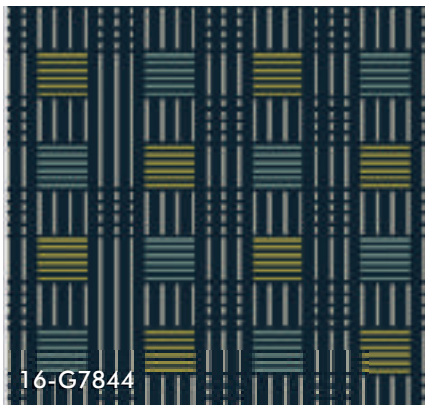
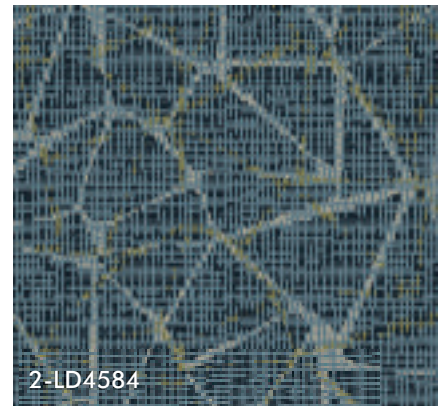
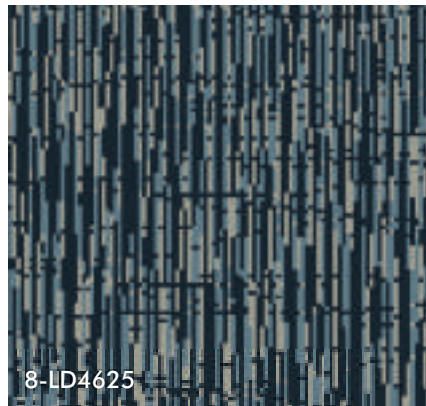
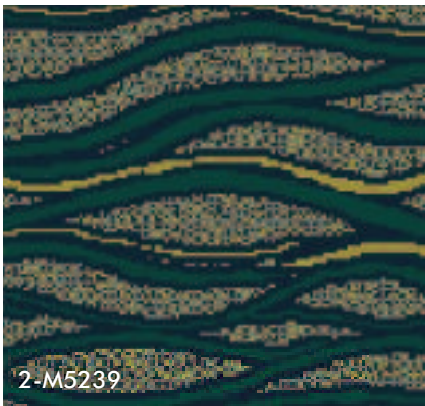
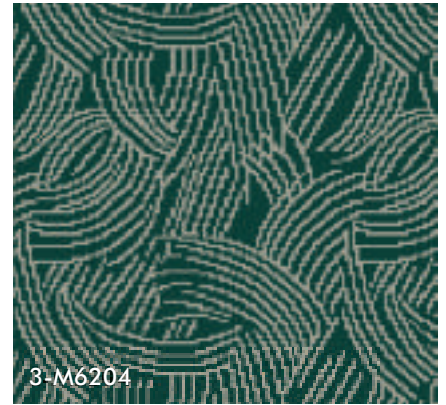
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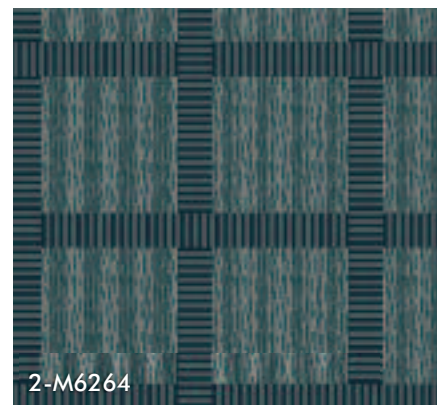
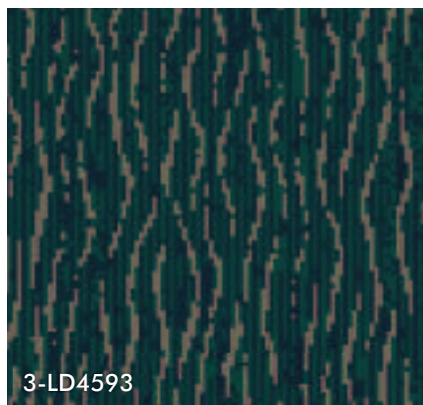
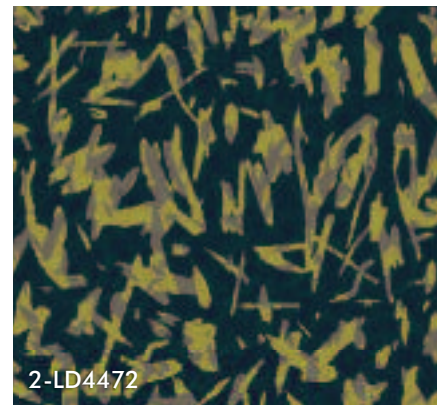
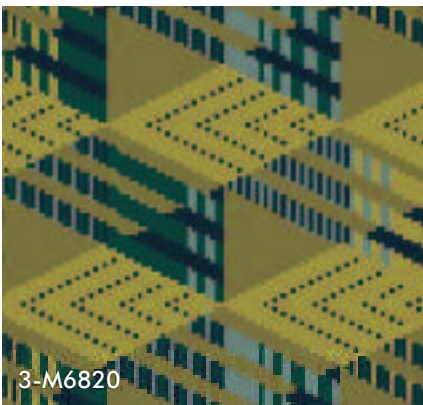
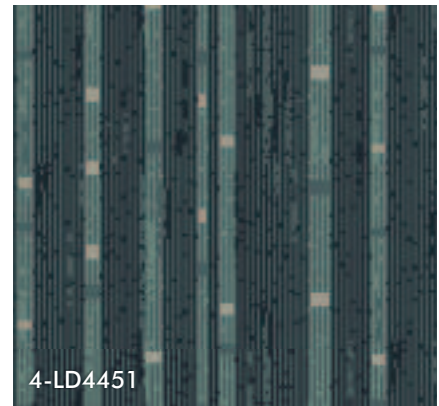
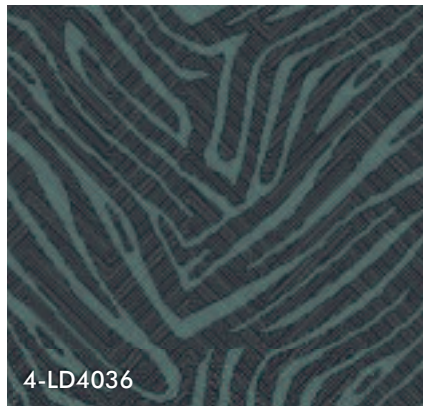
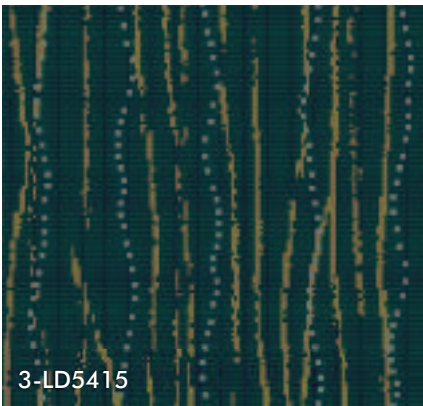
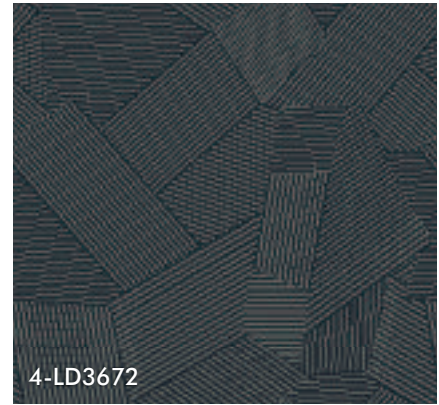
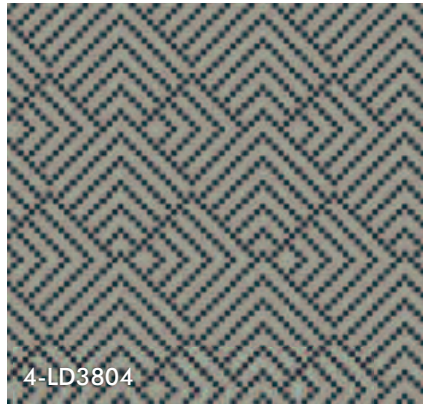
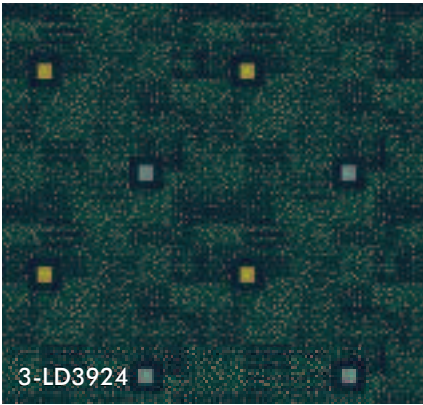


2-LD4415

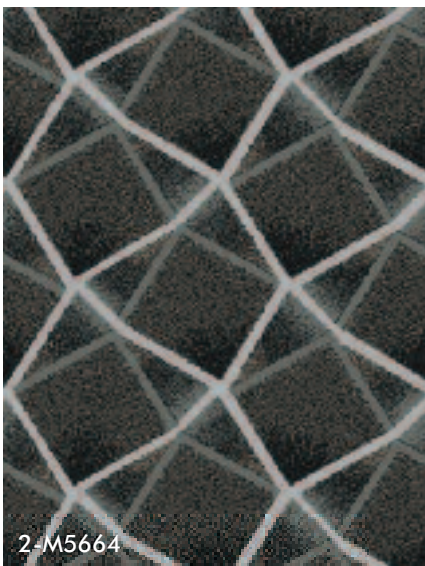
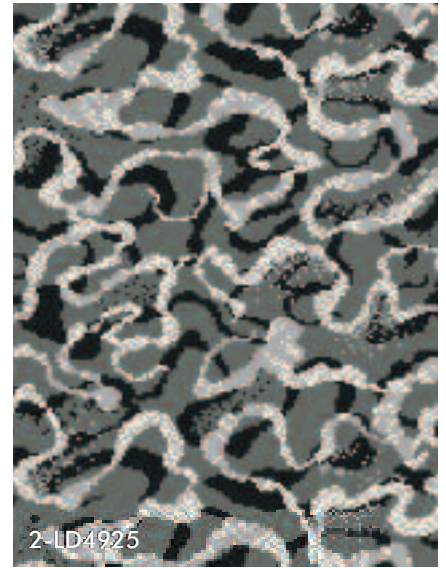
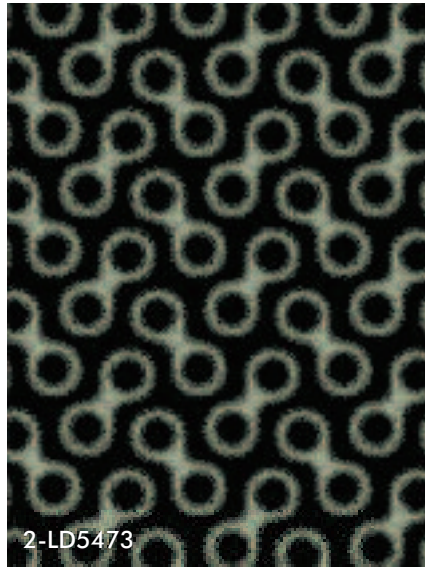


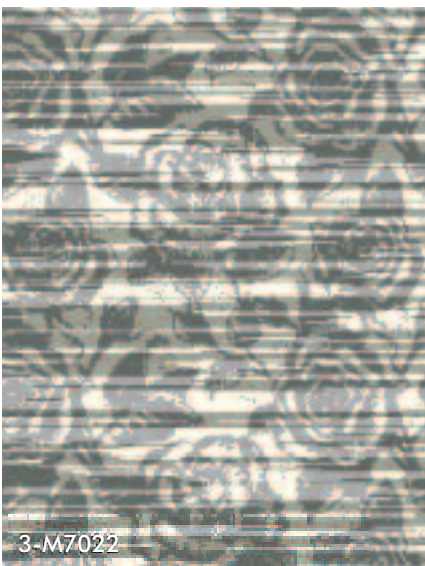
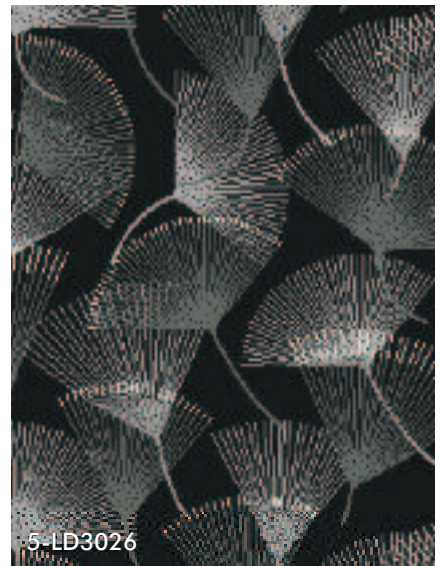
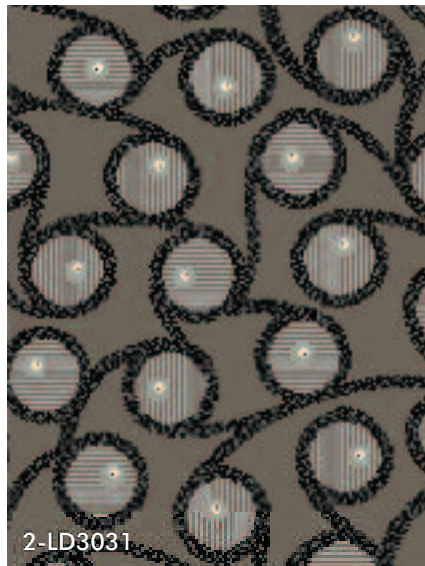
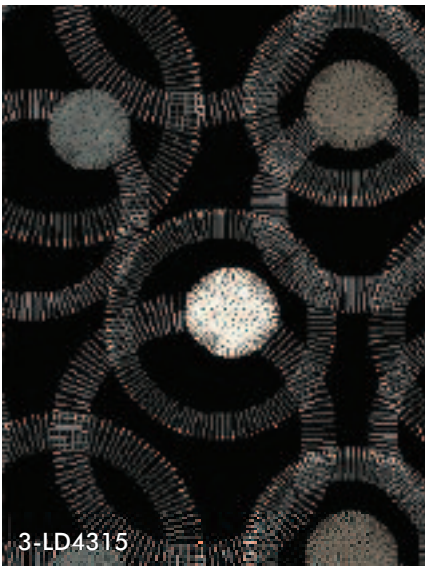
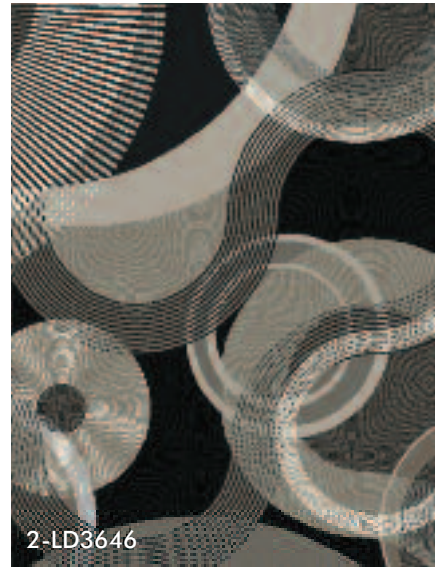
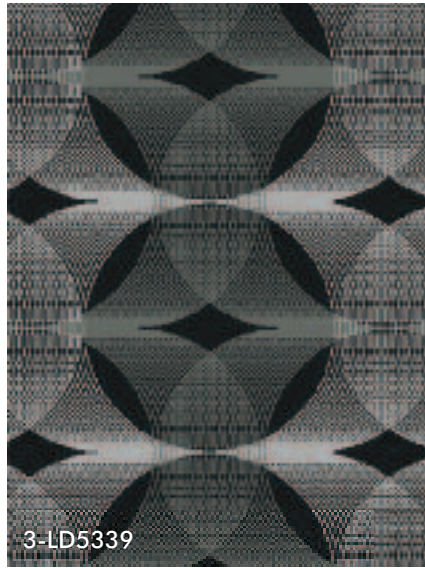
INFINITY COLLECTION  
TEXTURES





INFINITY COLLECTION  
CONTEMPORARY







THE CUMBERLAND HOTEL



THE CUMBERLAND HOTEL



BOWLOOM



THISTLE LIVERPOOL



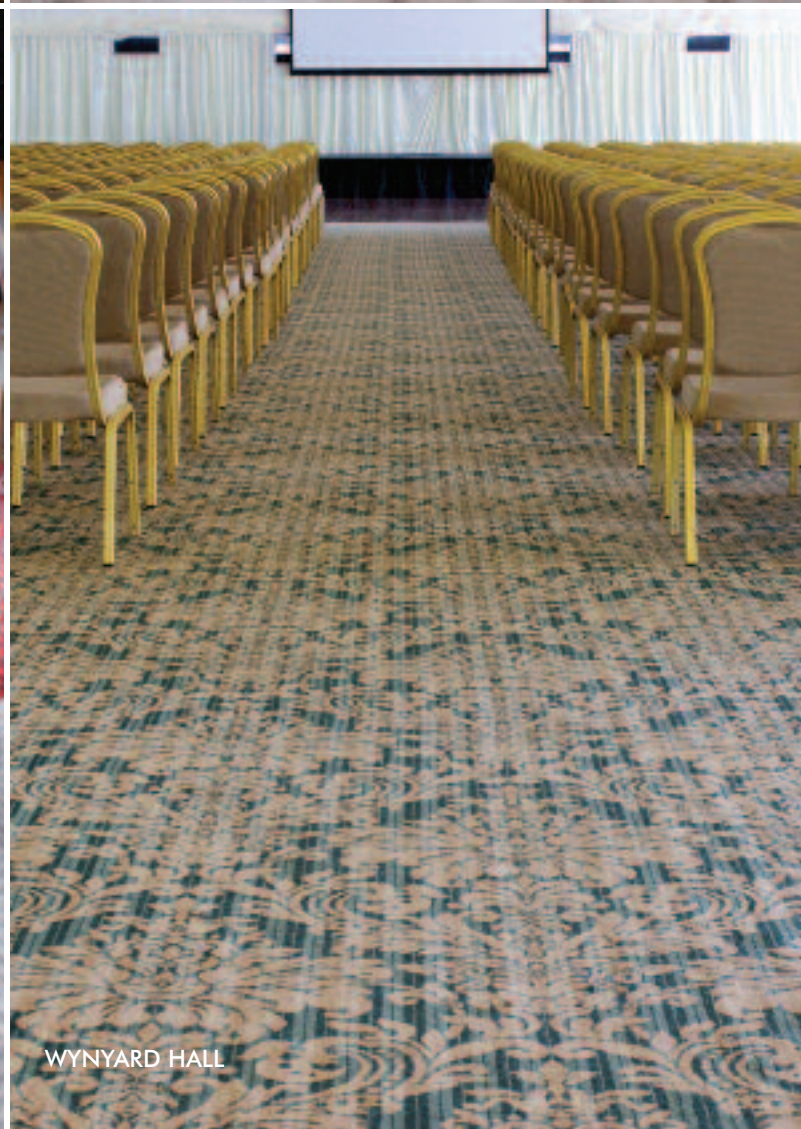
THISTLE HEATHROW



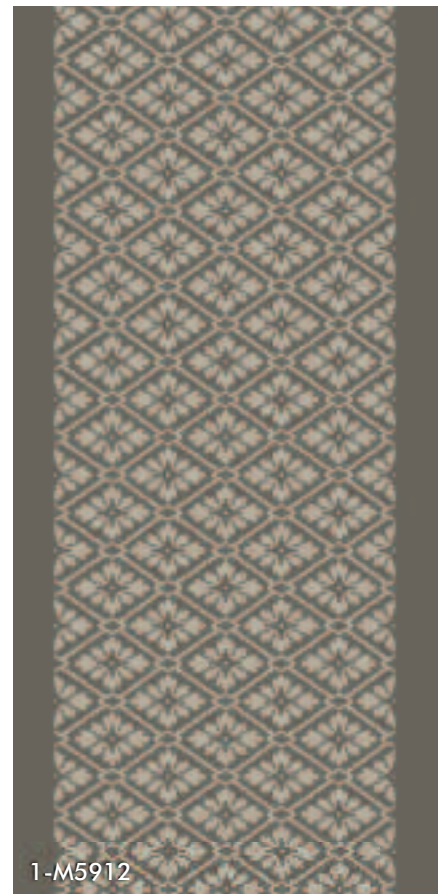
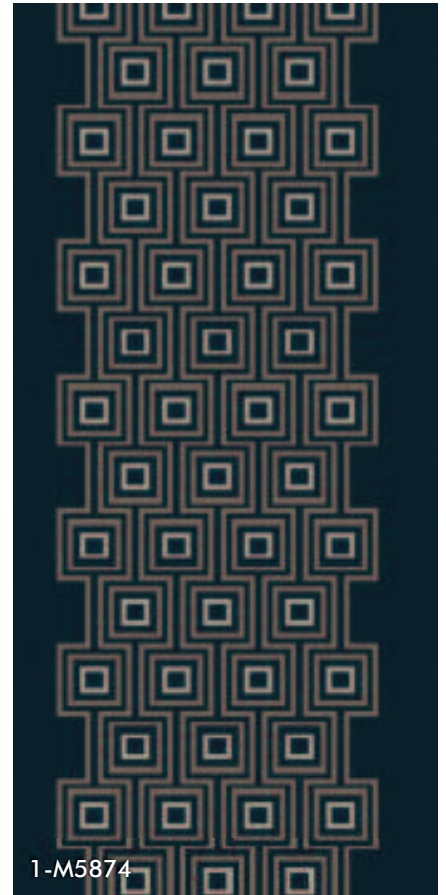
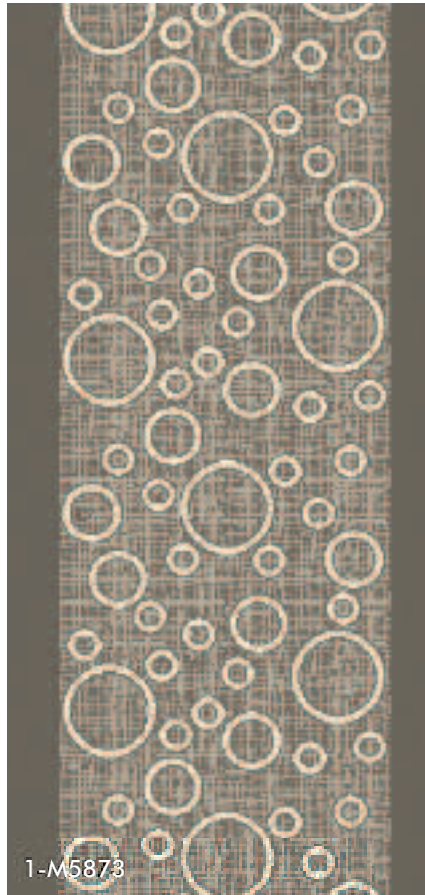
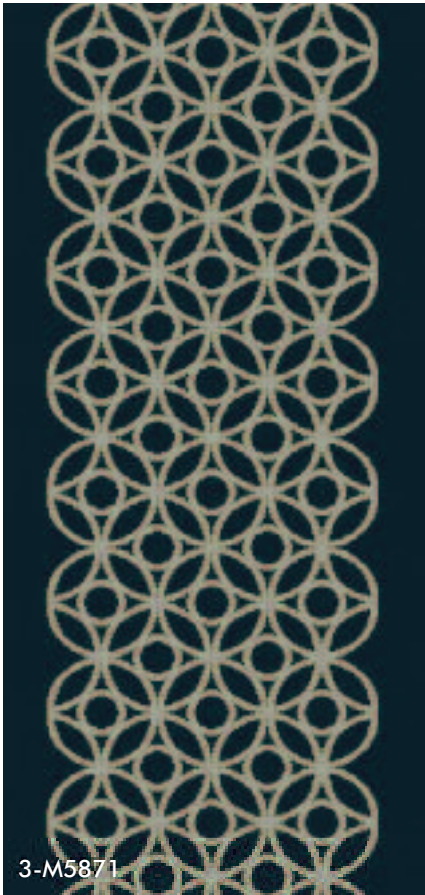
BLAIRQUHAN CASTLE



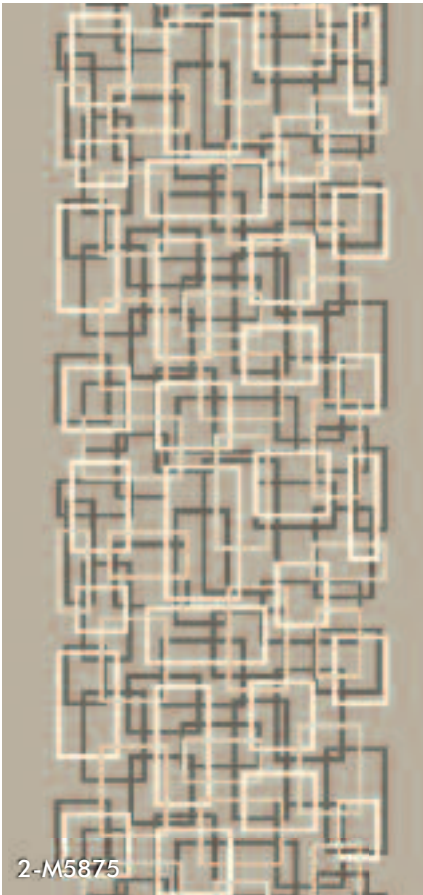
CROMLIX HOTEL



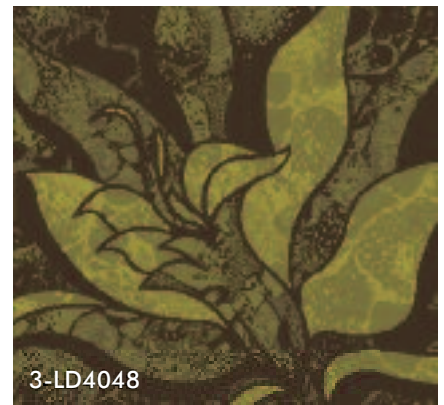
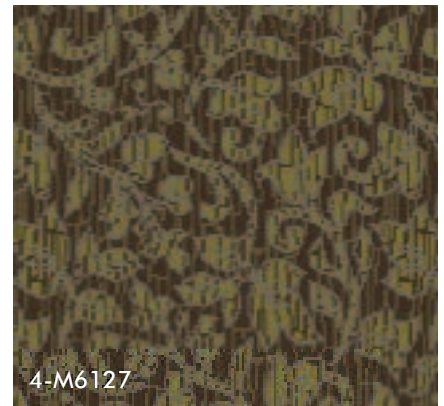
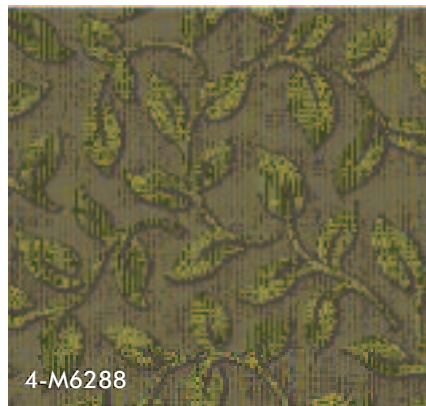
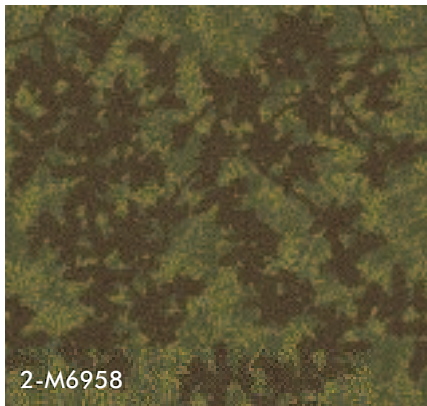
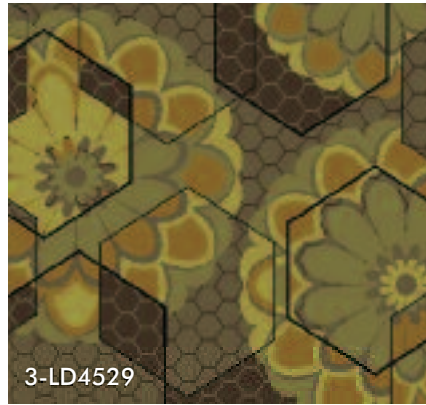
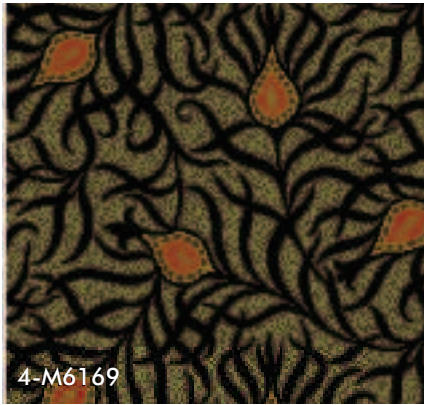
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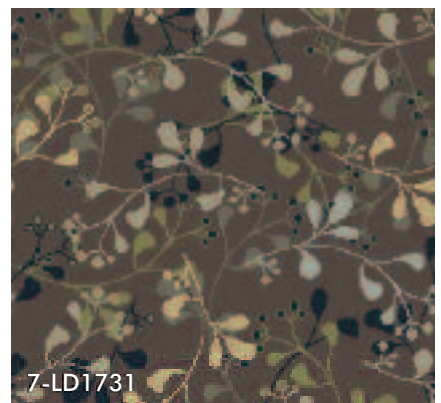
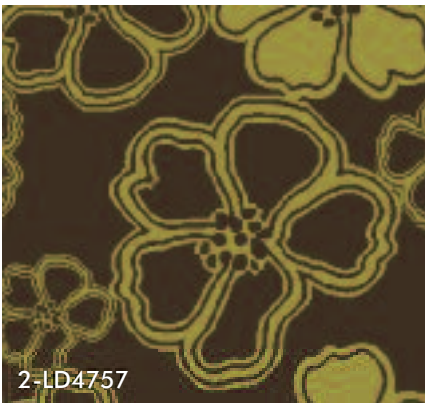




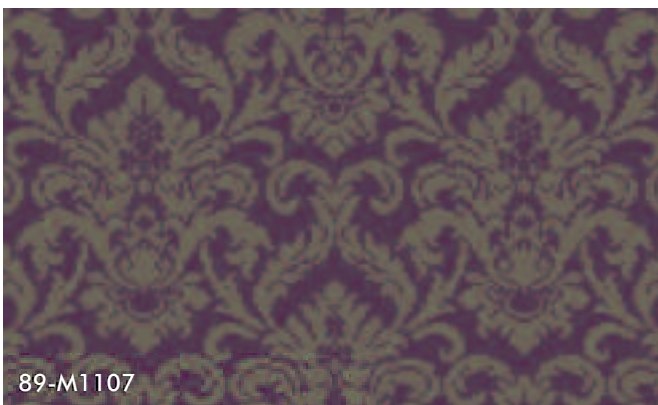
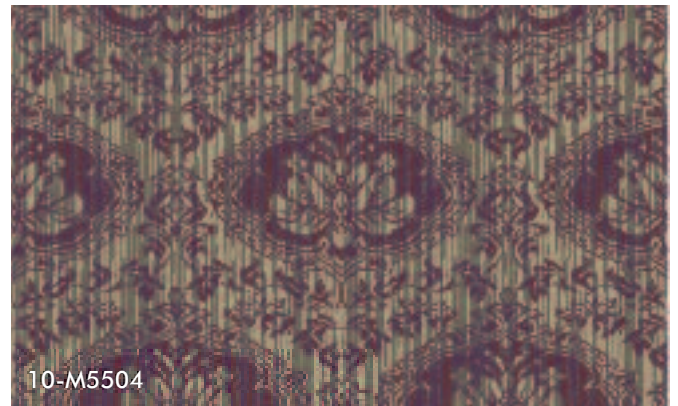
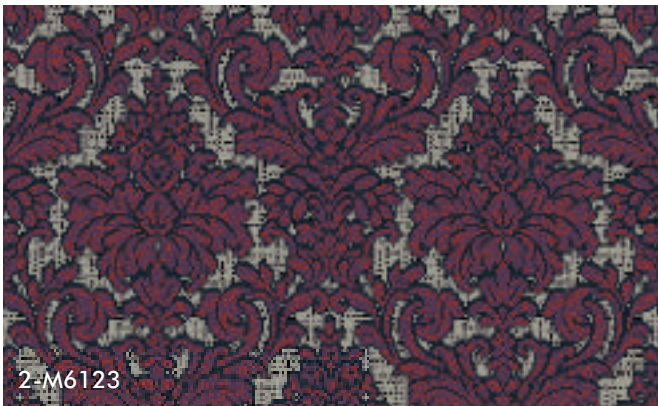


INFINITY COLLECTION  
**FLORAL**





INFINITY COLLECTION  
DAMASK





1-M2617



2-M4920



8-M3067



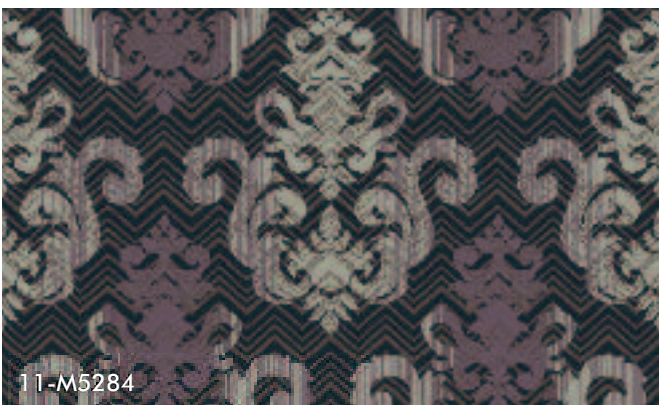
7-M2230



2-M0243



5-M3636



11-M5284



4-M6126





CAMBRIDGE GATE LONDON



BEECHES BRENTWOOD



CHAMPNEYS TRING



CAVENDISH HOTEL LONDON



BOWLOOM



THISTLE EAST MIDLANDS

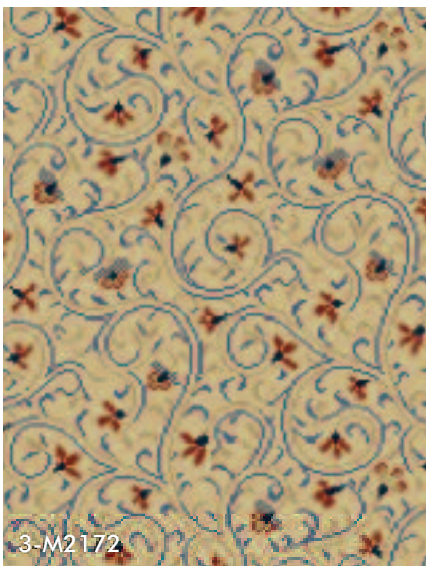


COPTHORNE TARA HOTEL

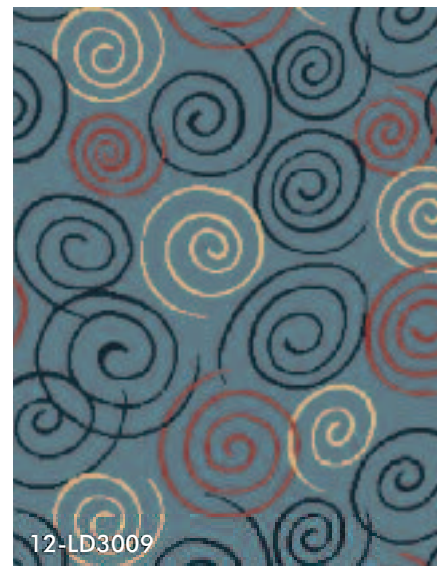
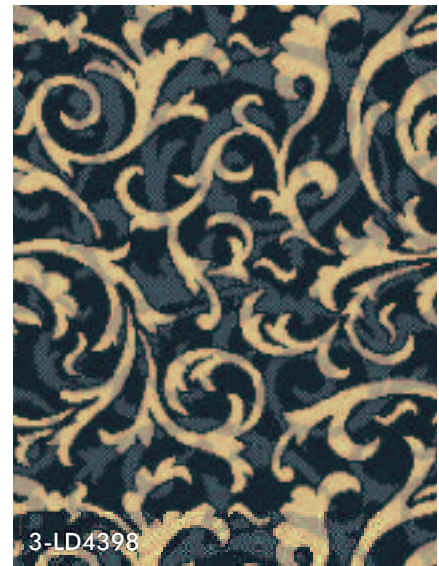


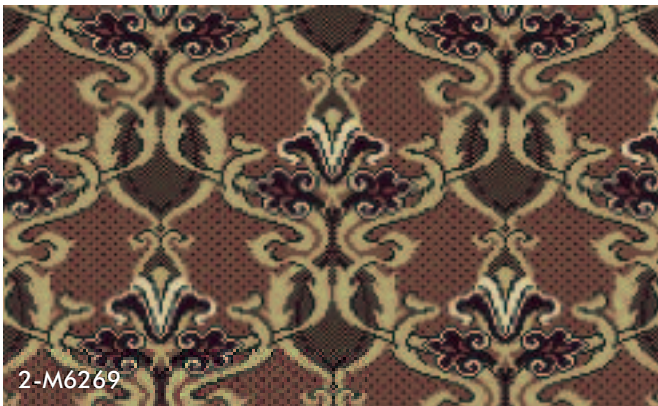
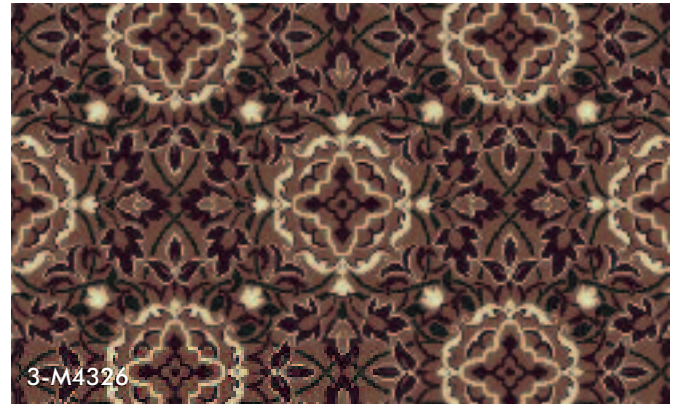
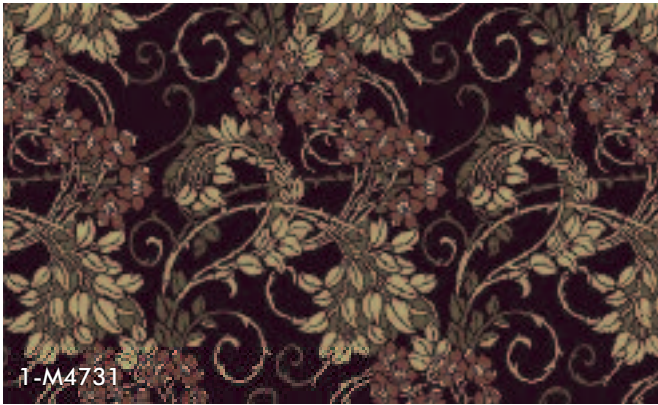
HILTON DOUBLETREE EALING

INFINITY COLLECTION  
SCROLLS







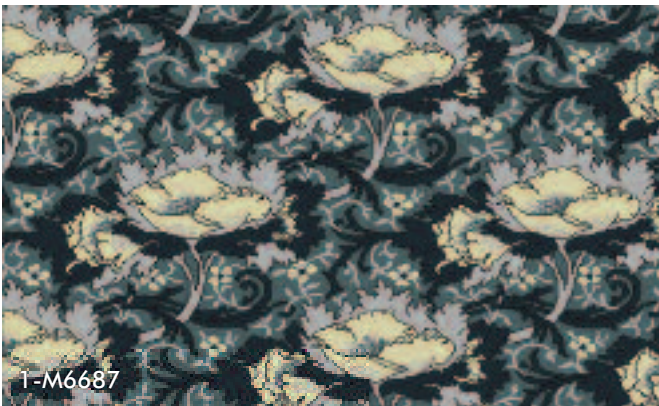




3-G6682



3-M6685



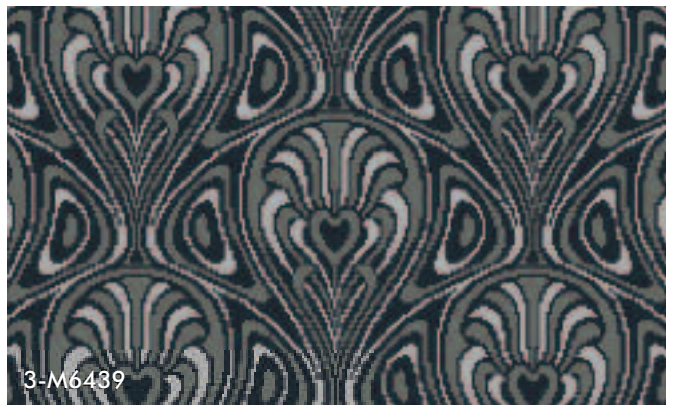
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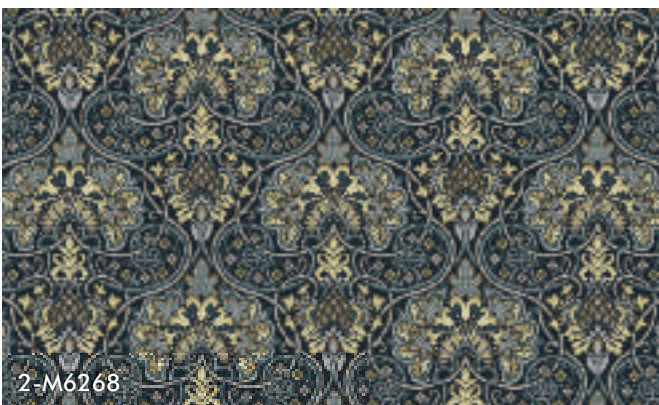
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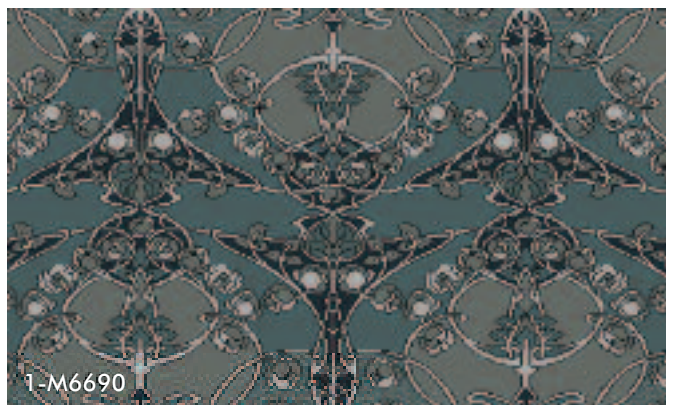
2-M6682



3-M6489



2-M6268



1-M6690





2-LD2369



14-LD3845



3-M4086



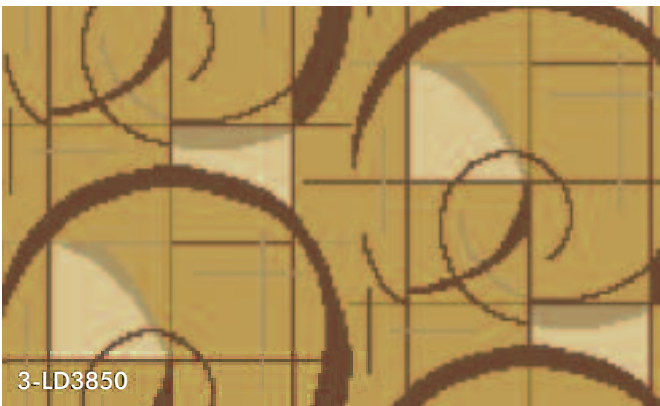
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4-LD3851



6-LD3849



3-LD3850

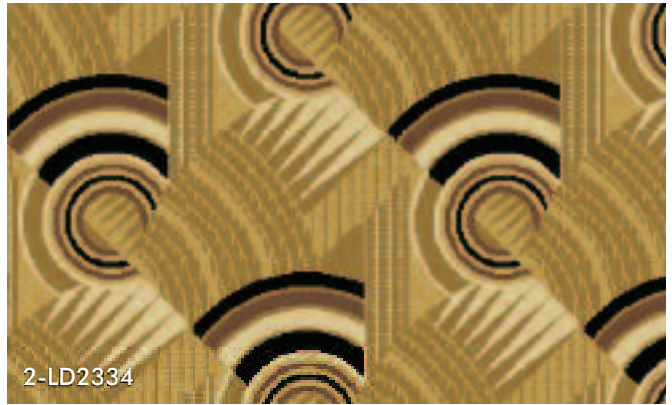


3-LD2024





3-LD1808



2-LD2334



5-G6174



4-G6774



7-G1945



15-G1963



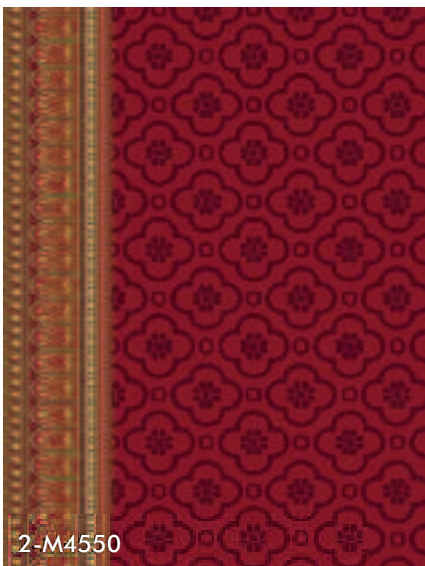
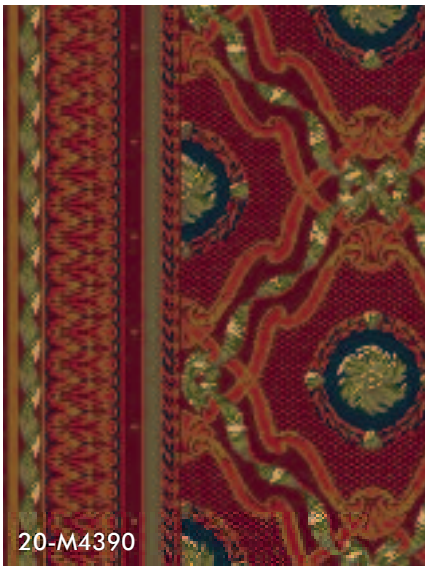
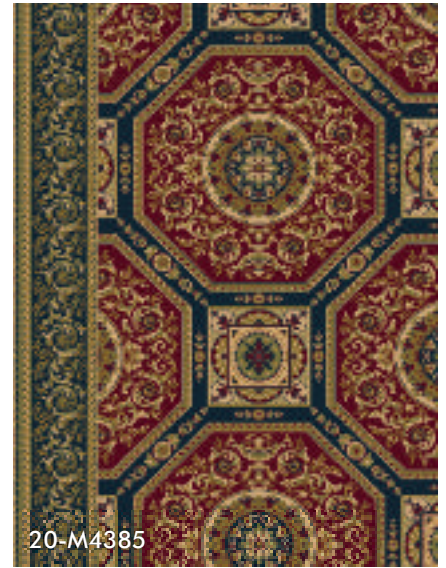
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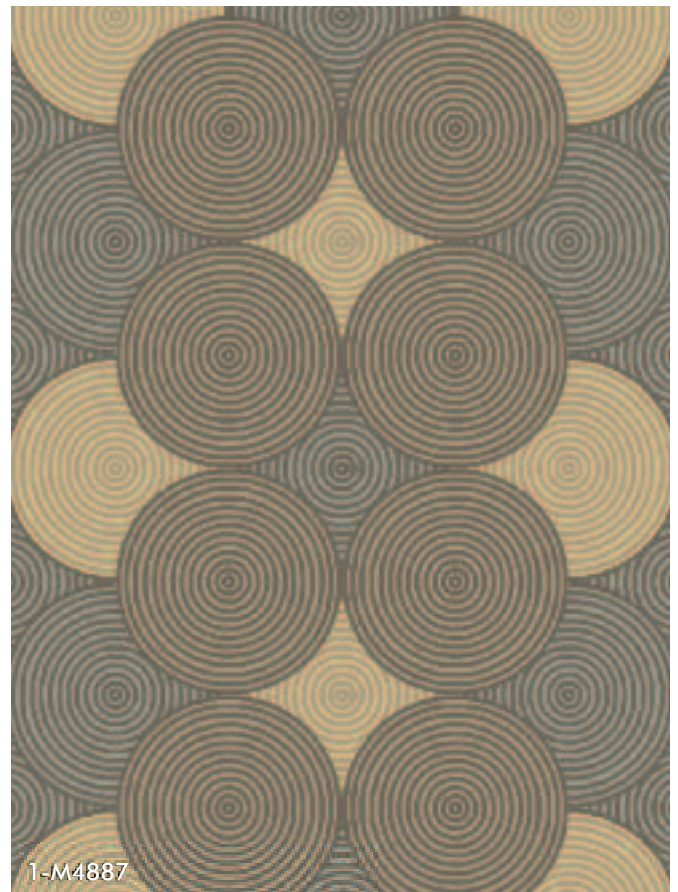
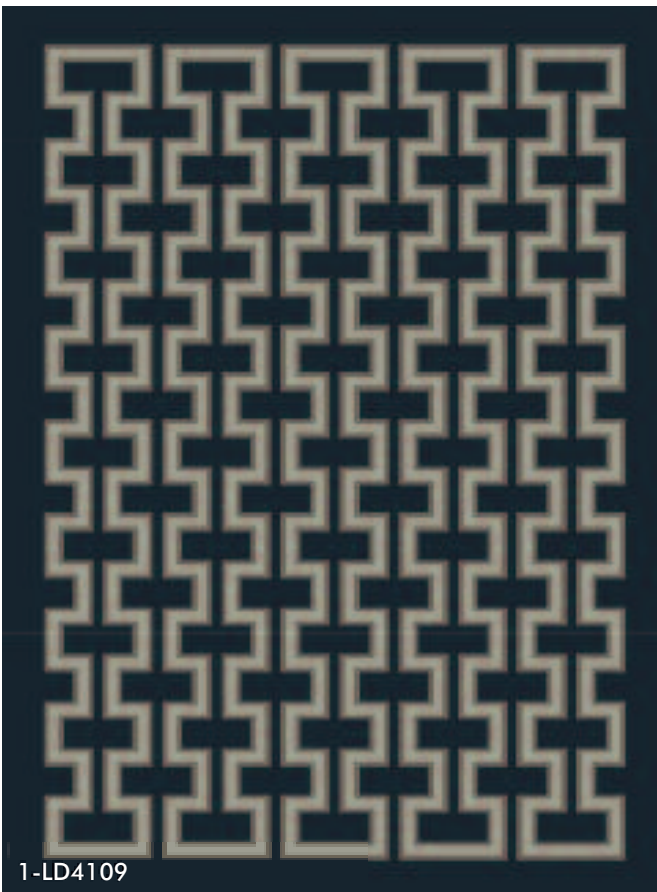
51-G4328



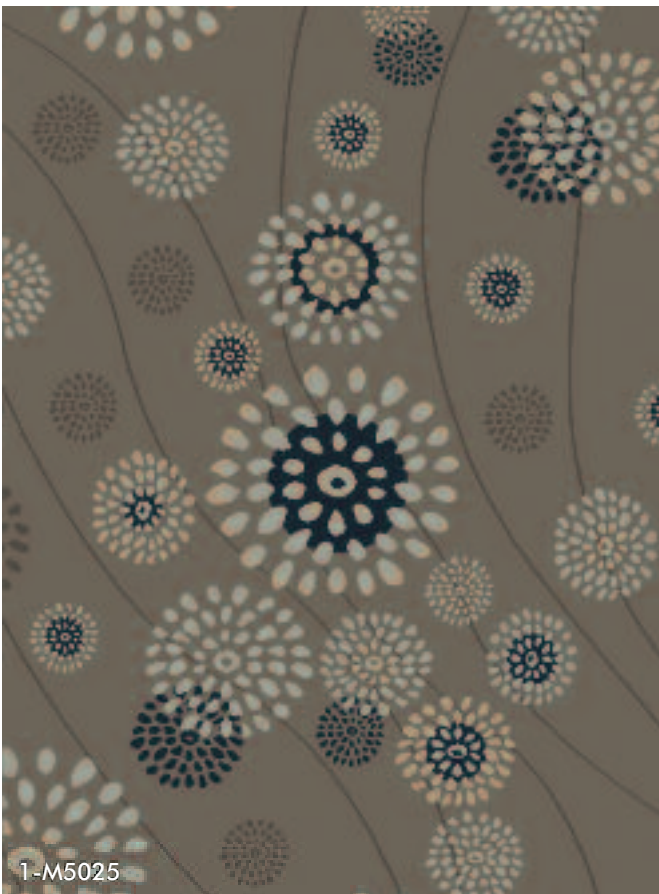
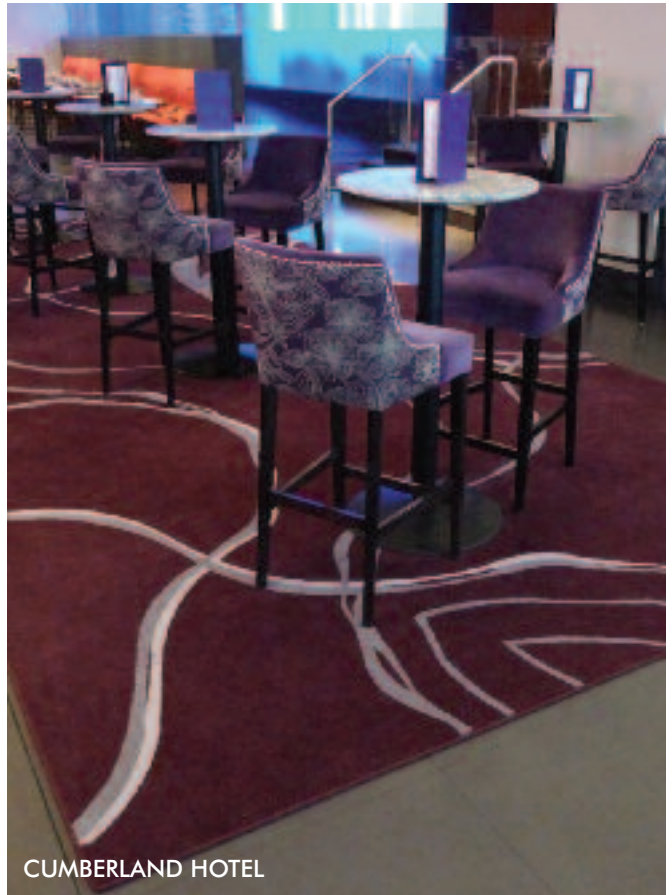
INFINITY COLLECTION  
TRADITIONAL



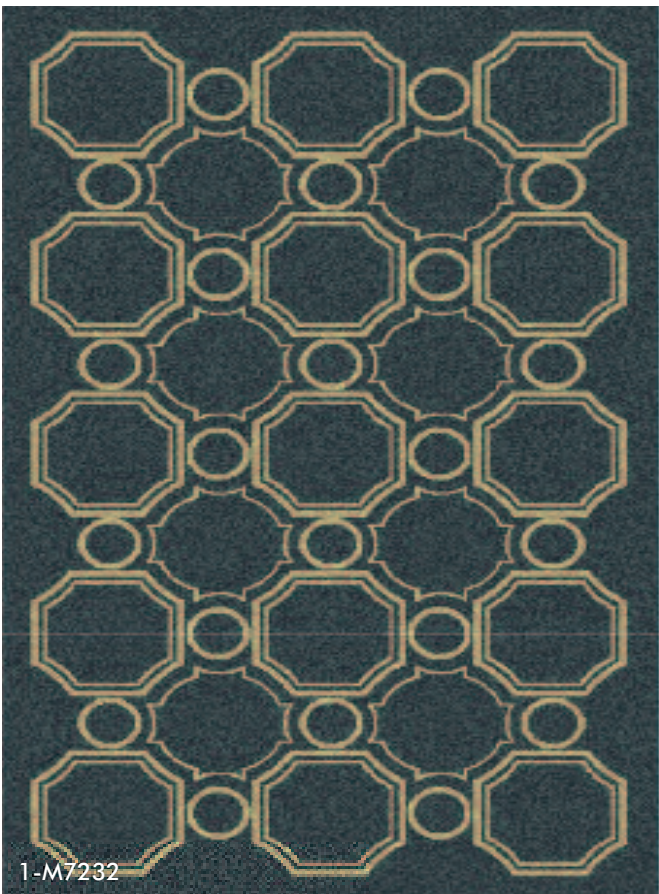
















1-M5246



1-M3759



1-M5591



2-M3774



1-M3036



M1242



M4198



LD4493



LD4501



# OTHER PRODUCTS

In addition to its Core product ranges Gaskell Mackay stock a broad variety of complimentary products affording our customers the opportunity to use one supplier for the majority of their flooring requirements. These include;

## Hugh Mackay Ranges

A prestigious collection of products continuing the fine tradition of Hugh Mackay carpets for both residential and commercial applications.

Durham Cathedral  
Designer Collection  
Prince Bishop  
Tartans & Plaids  
Durham Lumley Loop  
Durham County Stripe  
Durham Twist & Stripe  
Durham Chic Loop  
Durham Castle Twist  
Durham Velvet

## Hugh Mackay Ranges

Suitable for private accommodation, residential homes, retirement apartments etc. ranges include;

City Twist  
Natural Weave  
Riverside Twist  
Weaverstone Twist & Stripe  
Valencia Loop & Stripe  
PinPoint Twist

## Commercial Tile & Broadloom

Suitable for commercial offices, education & public sector buildings etc. ranges include;

Colorado Tiles  
Axminster Tiles  
Enhanced Studio Fb Sheet  
Enhanced Velour Fb Sheet & Tile  
Enhanced Rib Fb Sheet & Tile

## Underlay

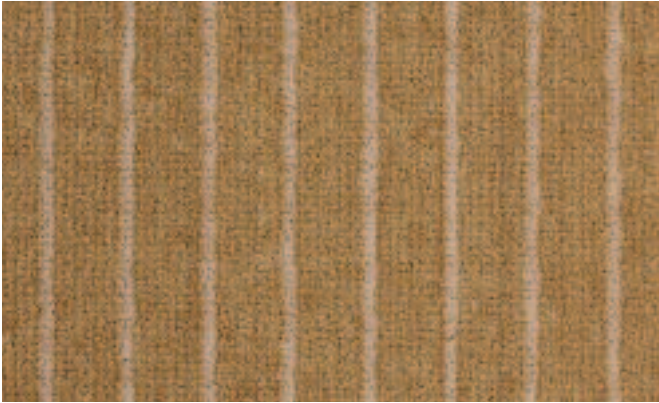
Suitable for all applications.

MacFelt 42  
MacFelt Combination  
Firmstep  
Powerstep

For more detailed information please contact your local representative or our Head Office or visit us online at [www.gaskell.co.uk](http://www.gaskell.co.uk)

T: 01429 892525  
E: [sales@gaskell.co.uk](mailto:sales@gaskell.co.uk)  
[www.gaskell.co.uk](http://www.gaskell.co.uk)

Cricklade



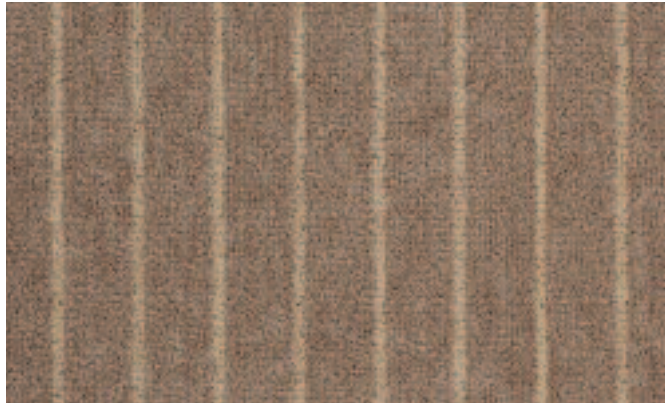
Eton



Henley



Kingston



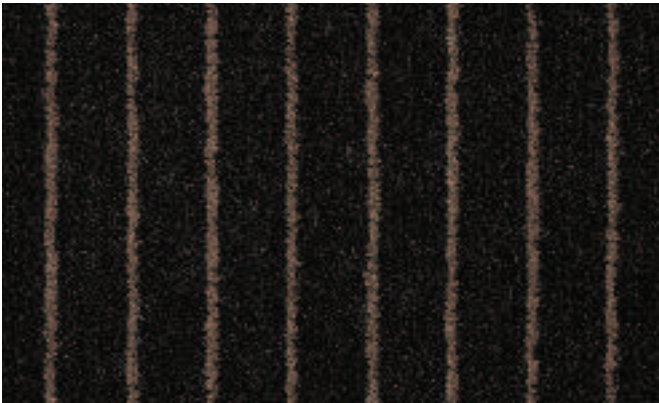
Marlow



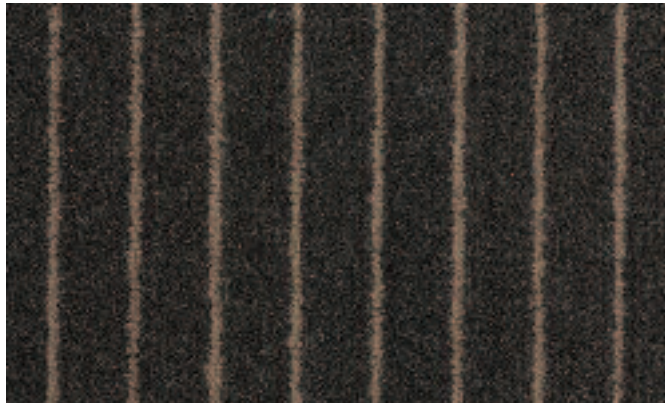
Oxford



Sunbury



Windsor





COUNTY LOOP - SPRING STRIPE



LUMLEY - HASWELL STRIPE



NATURAL WEAVE



WHITESTONE MIX





CITY TWIST



DECADENCE - COFFEE BEAN STRIPE & OAK PLAIN



VALENCIA - LOOP & STRIPE



DECADENCE - OAK PLAIN CAMEO



HOLIDAY INN WALSALL



HOLIDAY INN WALSALL



HOLIDAY INN EXPRESS



LEONARD HOTEL LONDON



GUOMAN TOWER BRIDGE



THE CUMBERLAND HOTEL



COPTHORNE STAMFORD BRIDGE



COPTHORNE SLOUGH



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Hartlepool, TS25 1HT  
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[www.gaskell.co.uk](http://www.gaskell.co.uk)