

Gaskell Mackay Carpets Ltd presents a unique portfolio of axminster designs....

the infinity collection

standard palette vol II

Gaskell Mackay Carpets Ltd re-introduce the very first palette and bring it up to date with six new fashion colours for the discerning designer.

> Paprika, Maize, Turquoise, Delphinium, Ink & Jade have been replaced with Mocha, Driftwood, Sage, Lime, Amethyst & Petrol.

We hope you enjoy the refreshed colour palette and brochure which includes new designs to inspire and accentuate the feature colours.



Due to limitations of the printing process, we are unable to guarantee an exact colour reproduction of these designs. To obtain a more accurate representation, please use the Infinity Standard tuft box.

> The designs are the copyright of Gaskell Mackay Carpets Ltd. and may not be reproduced without their written permission. Due to the limitations of the printing process, we are unable to guarantee an exact colour reproduction of these designs. Gaskell Mackay reserve the right to change any of the specifications without prior notice. E. & O. E. Copyright Gaskell Mackay Carpets Ltd. 2008.



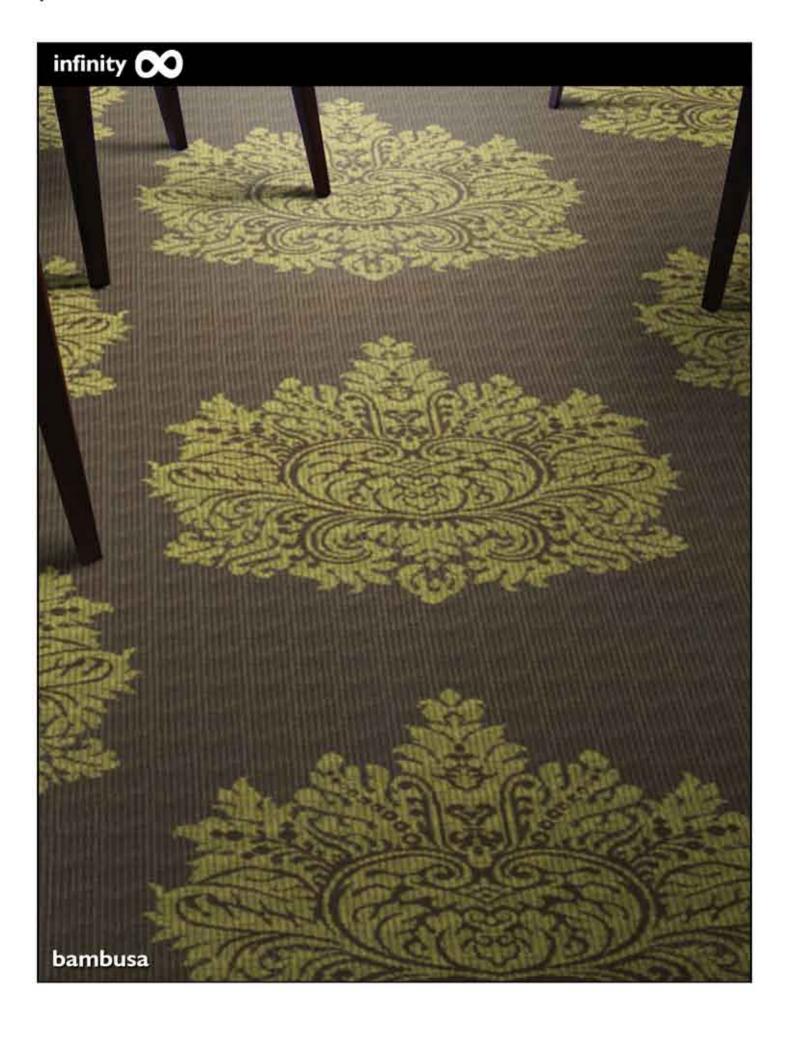
Gaskell Mackay Carpets Ltd

View Logistics, Park View Road East, Hartlepool, TS25 IPG Tel: 01429 892525 Fax: 01429 892530

Email: info@gaskell.co.uk Web:www.gaskell.co.uk

Contents







bambusa

122cm (48") straight match repeat

4.	Mocha	001/M176177F
2.	Black	002/M176177F
3.	Claret	003/M176177F
4.	Sage	004/M176177F
5.	Nutmeg	005/M176177F
6.	Peacock	006/M176177F
7.	Viridian	007/M176177F
8.	Rust	008/M176177F





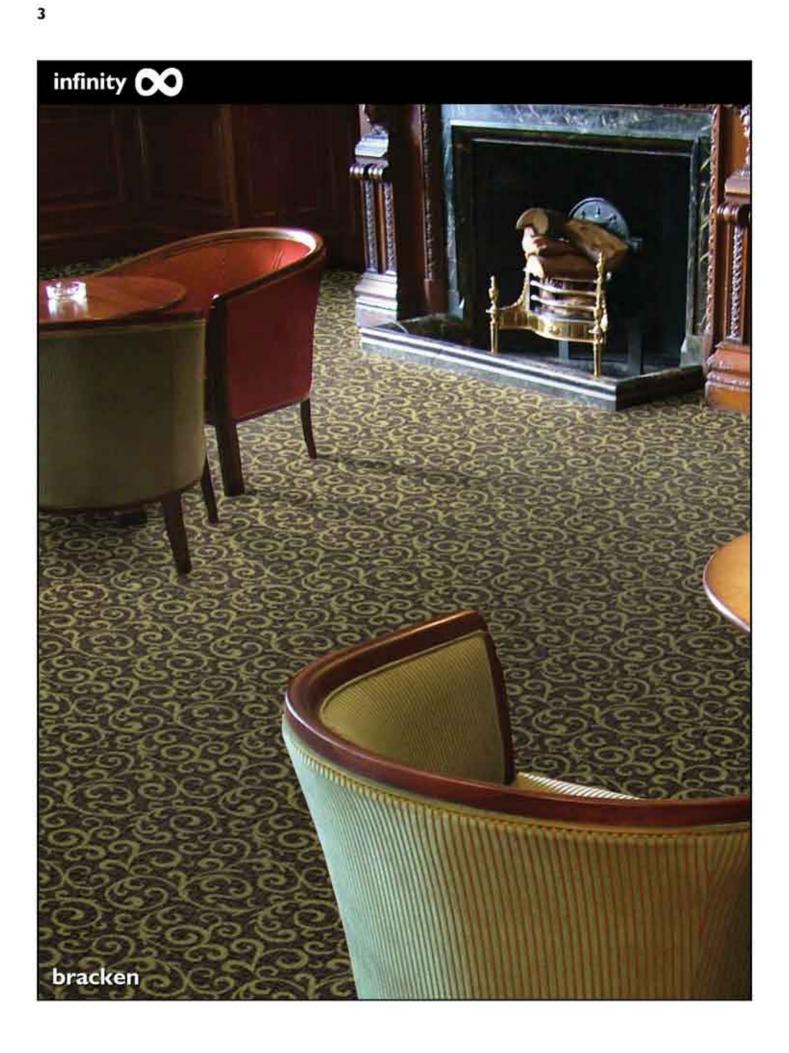








bambusa





bracken

50cm (19.71") straight match repeat

4.	Mocha	001/M168677F
2.	Sand	002/M168677F
3.	Rust	003/M168677F
4.	Claret	004/M168677F
5.	Black	005/M168677F
6.	Amethyst	006/M168677F
7.	Viridian	007/M168677F
8.	Petrol	008/M168677F







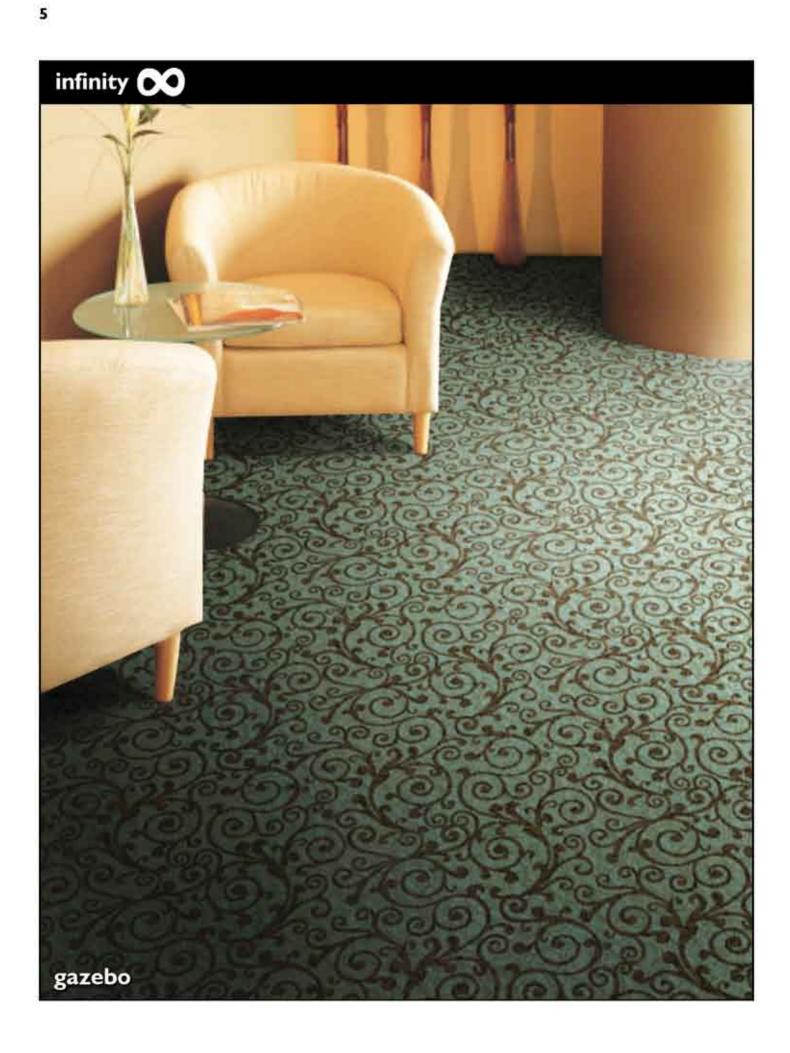








bracken

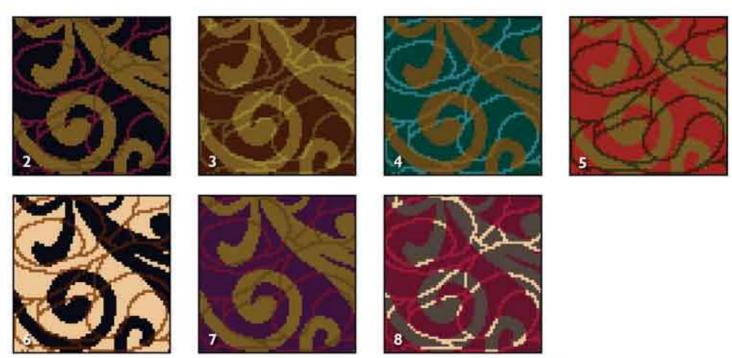




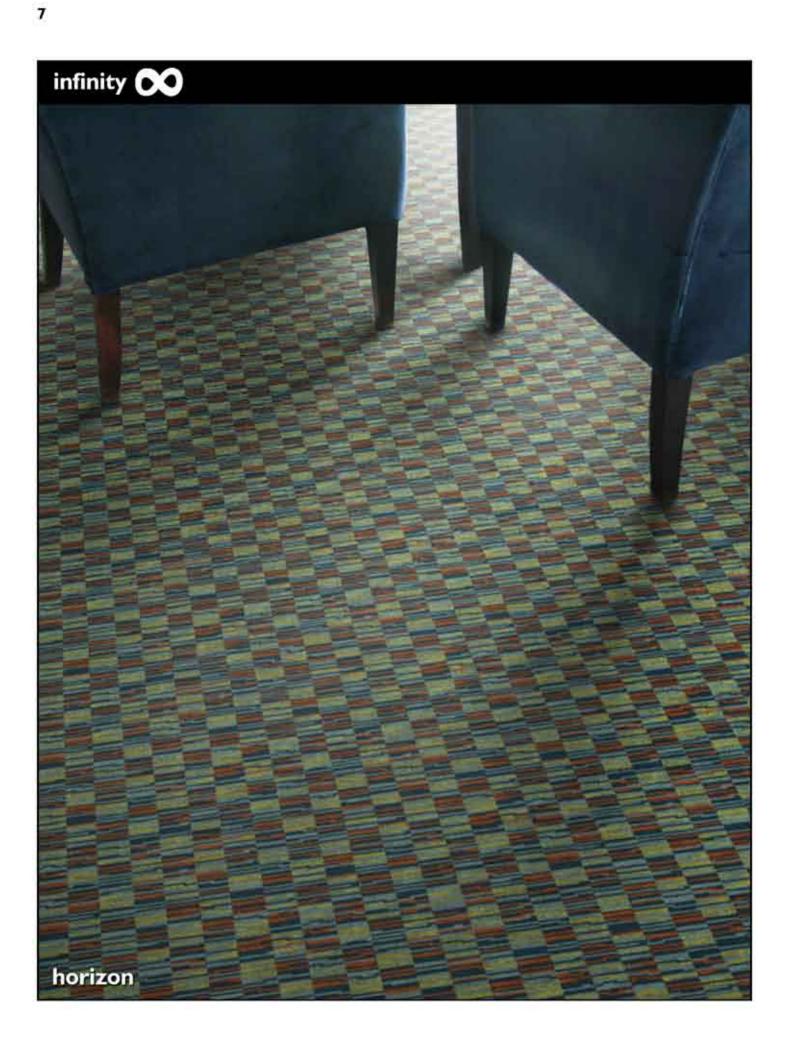
gazebo

100cm (39.42") straight match repeat

1.	Petrol	001/M175077F
2.	Black	002/M175077F
3.	Mocha	003/M175077F
4.	Viridian	004/M175077F
5.	Rust	005/M175077F
6.	Sand	006/M175077F
7.	Amethyst	007/M175077F
	Claret	008/M175077F



gazebo

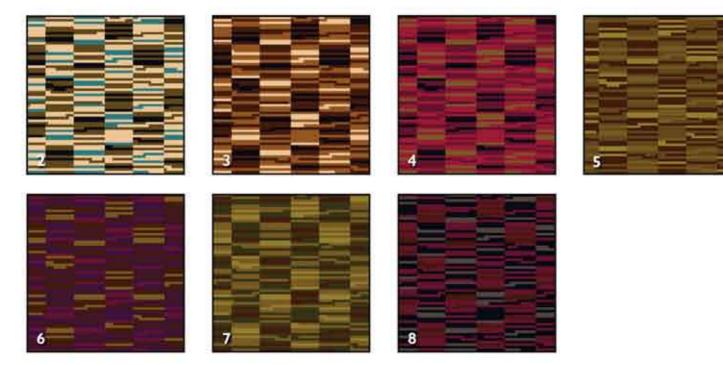




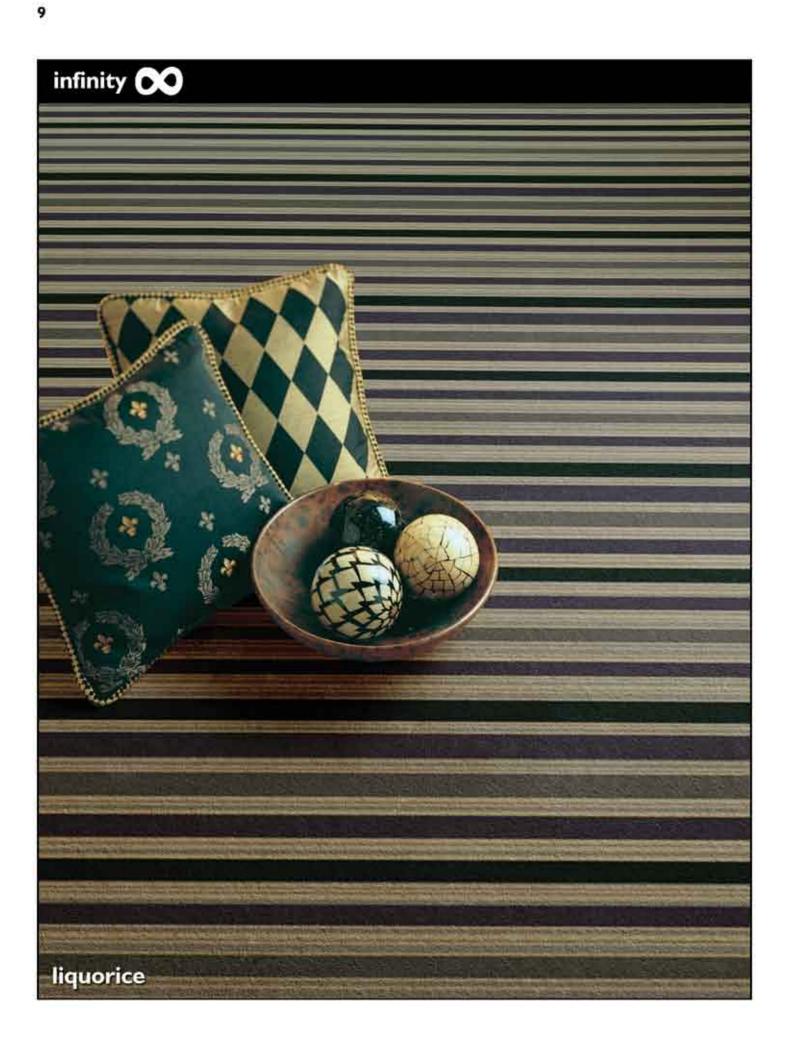
horizon

37.7cm (14.86") straight match repeat

1.0	Peacock	001/M174877F
2.	Sand	002/M174877F
3.	Nutmeg	003/M174877F
4.	Crimson	004/M174877F
5.	Driftwood	005/M174877F
6.	Amethyst	006/M174877F
7.	Sage	007/M174877F
8.	Black	008/M174877F



horizon

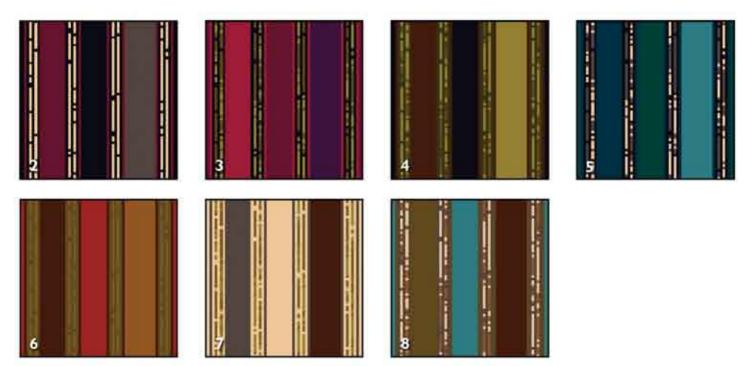




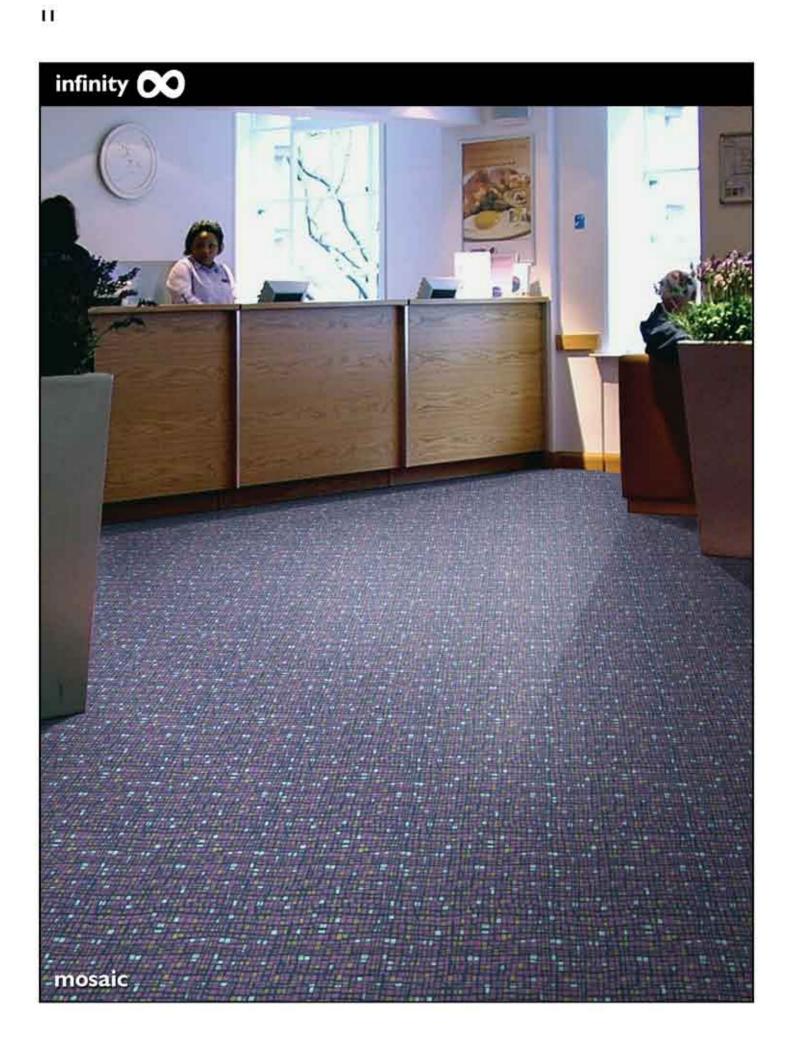
liquorice

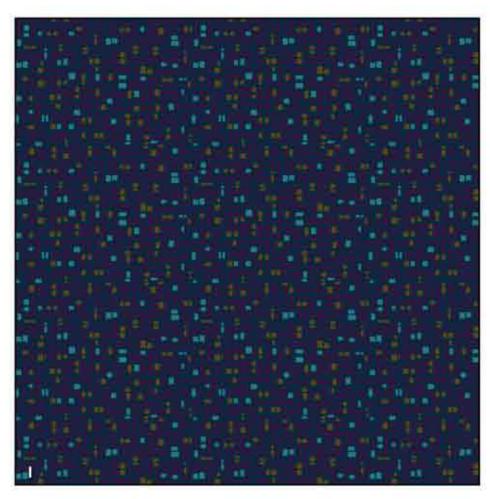
42.3cm (16.67"") straight match repeat

160	Amethyst	001/M175379F
2.	Black	002/M175379F
3.	Claret	003/M175379F
4.	Mocha	004/M175379F
5.	Viridian	005/M175379F
6.	Rust	006/M175379F
7.	Sand	007/M175379F
8.	Petrol	008/M175379F



liquorice

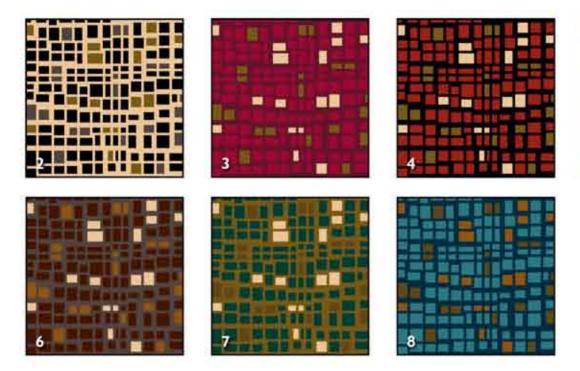




mosaic

38.8cm (15.29") straight match repeat

J.s.	Amethyst	001/M157577F
2.	Sand	002/M157577F
3.	Crimson	003/M157577F
4.	Rust	004/M157577F
5.	Driftwood	005/M157577F
6.	Mocha	006/M157577F
7.	Viridian	007/M157577F
8.	Petrol	008/M157577F









noisette

66.7cm (26.25") straight match repeat

4.0	Petrol	001/M163478F
2.	Sage	002/M163478F
3.	Peacock	003/M163478F
4.	Black	004/M163478F
5.	Amethyst	005/M163478F
	Mocha	006/M163478F
7.	Rust	007/M163478F
8.	Viridian	008/M163478F



noisette





peony

152cm (59.86") straight match repeat

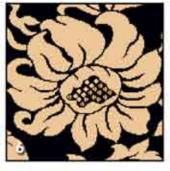
3.0	Amethyst	001/M029677F
2.	Mocha	002/M029677F
3.	Driftwood	003/M029677F
4.	Claret	004/M029677F
5.	Sage	005/M029677F
6.	Black	006/M029677F
7.	Petrol	007/M029677F
8.	Viridian	008/M029677F







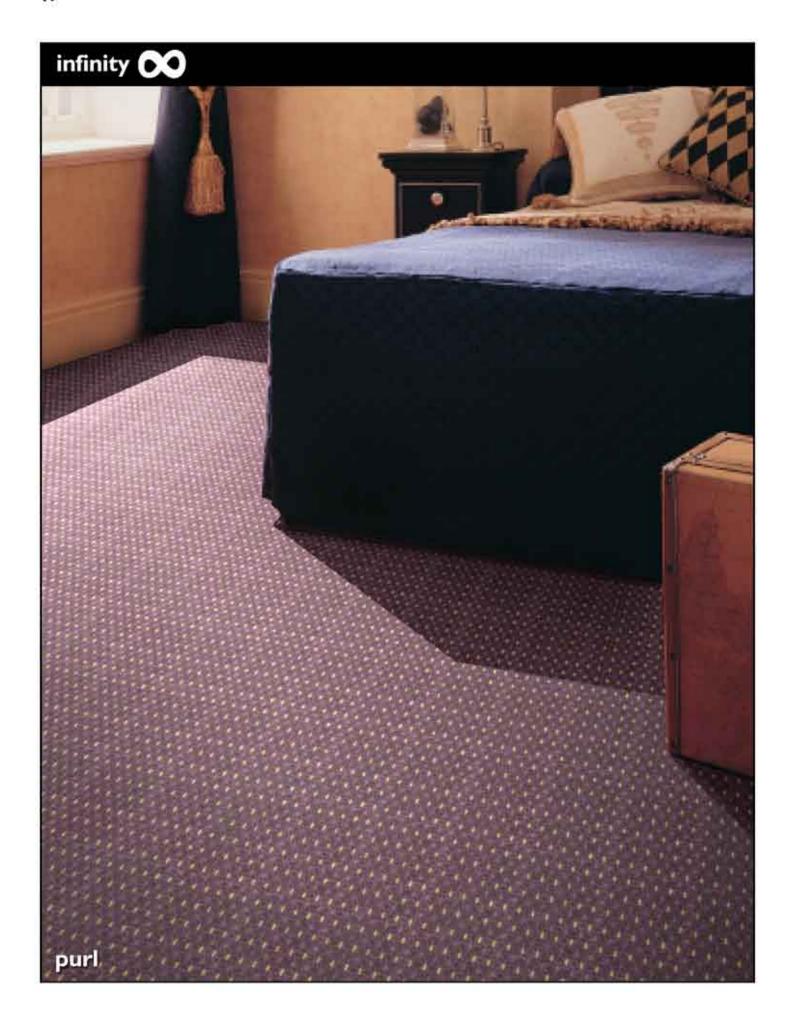


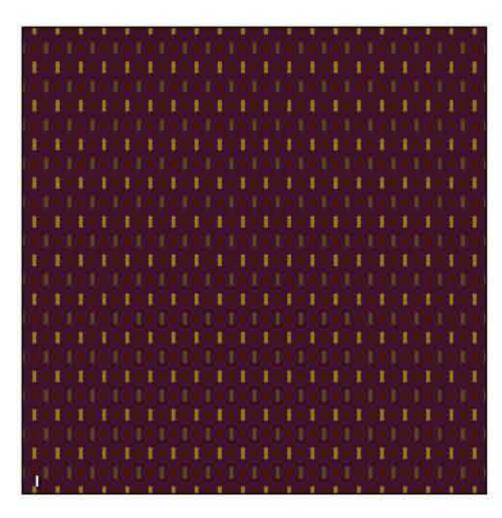






peony

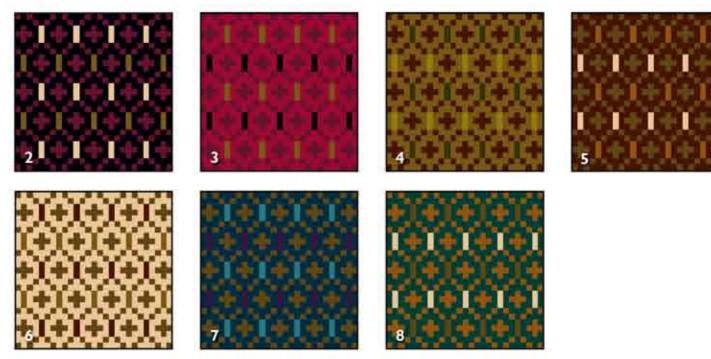




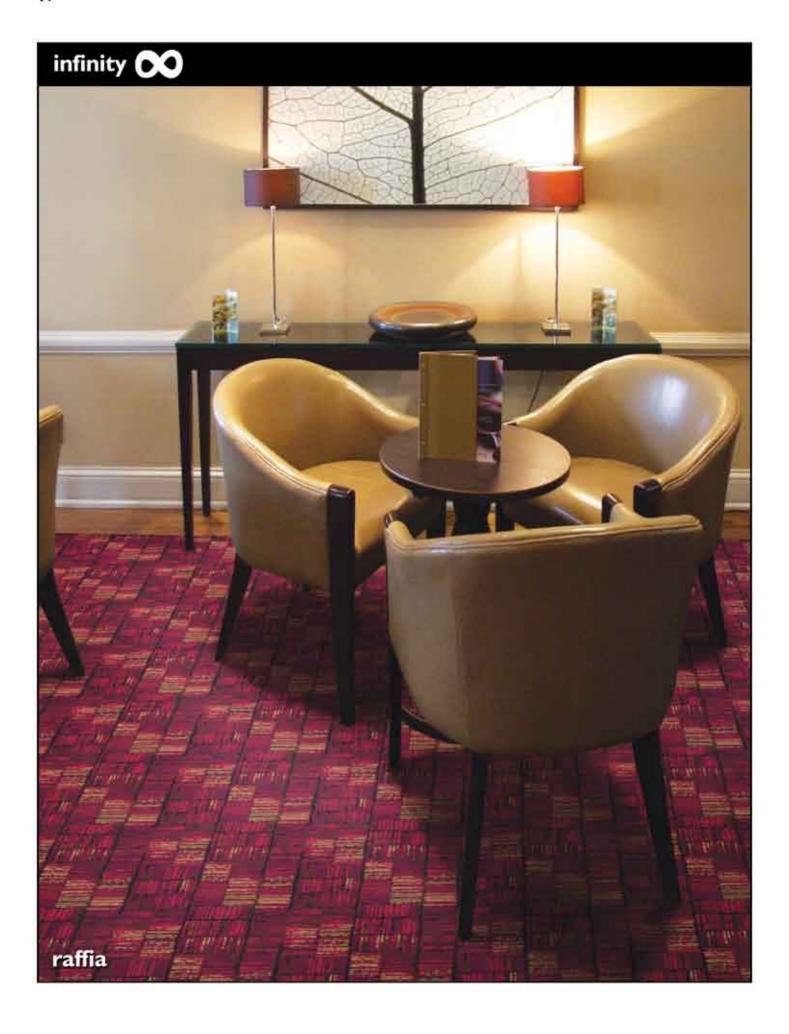
purl

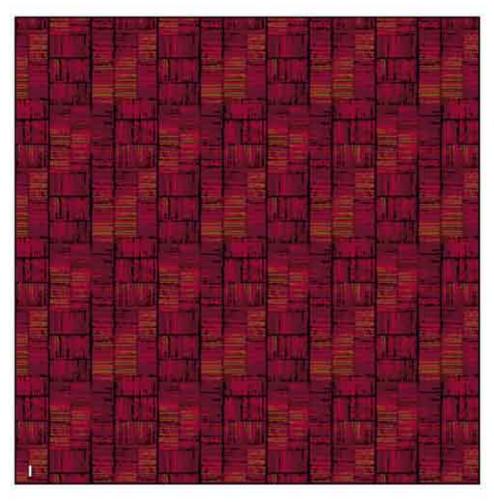
7.3cm (2.86") straight match repeat

1.0	Amethyst	001/M026677F
2.	Black	002/M026677F
3.	Crimson	003/M026677F
4.	Hemp	004/M026677F
5.	Mocha	005/M026677F
6.	Sand	006/M026677F
7.	Peacock	007/M026677F
	Viridian	008/M026677F





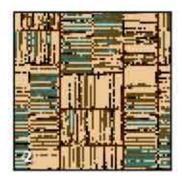


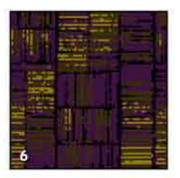


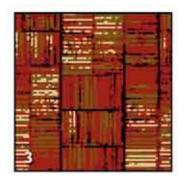
raffia

30.5cm (12") straight match repeat

4.0	Claret	001/M168279F
2.	Sand	002/M168279F
3.	Rust	003/M168279F
4.	Driftwood	004/M168279F
5.		005/M168279F
6.	Amethyst	006/M168279F
	Viridian	007/M168279F
8.	Peacock	008/M168279F

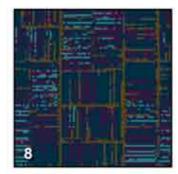






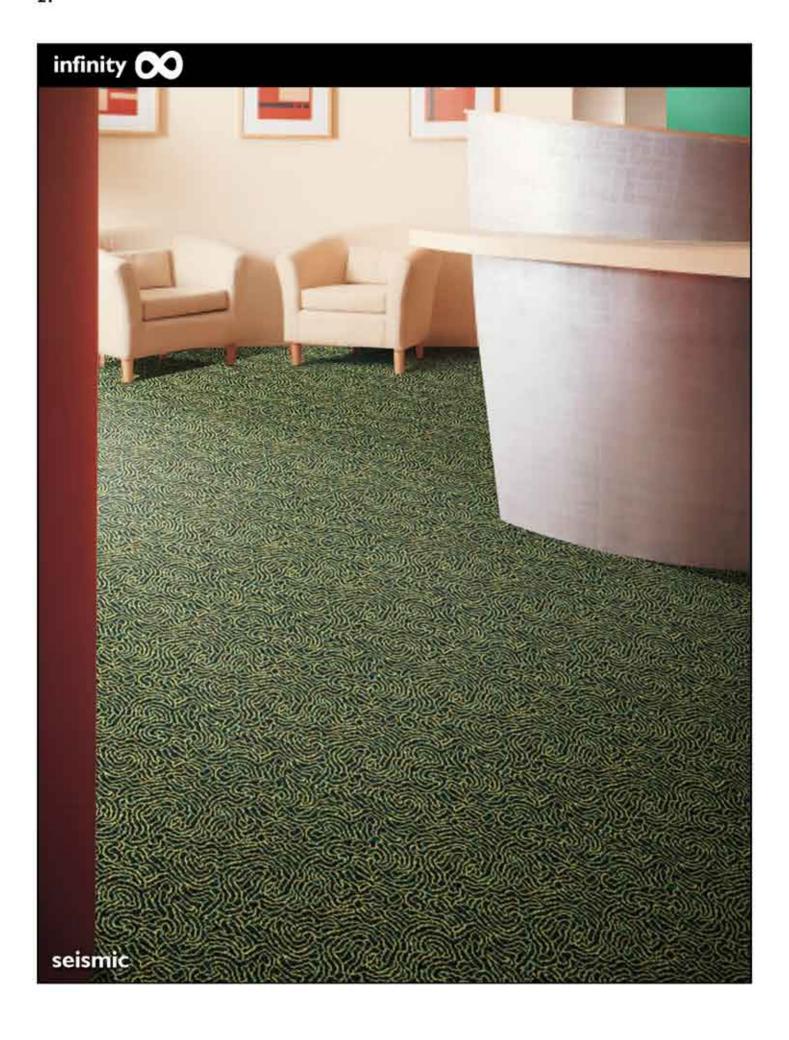










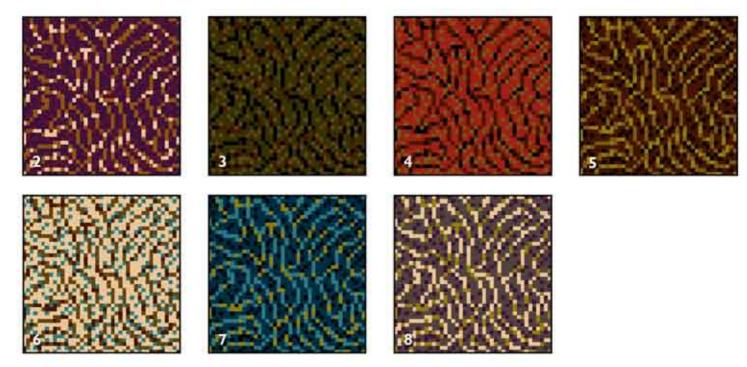




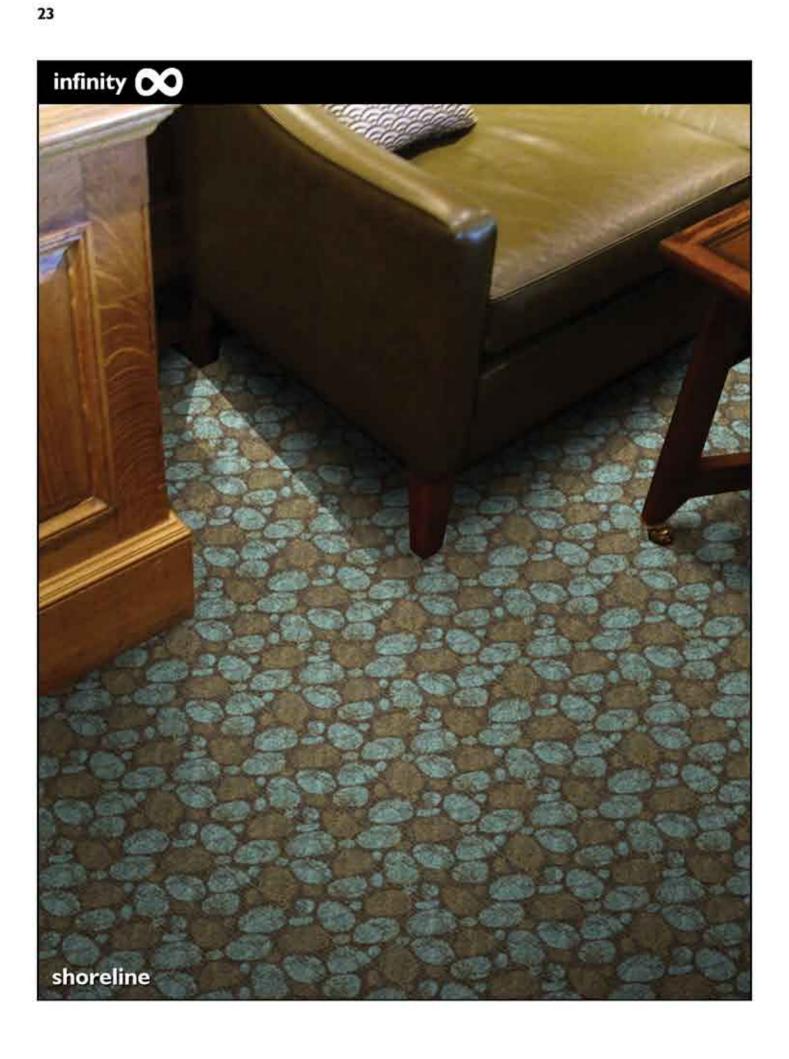
seismic

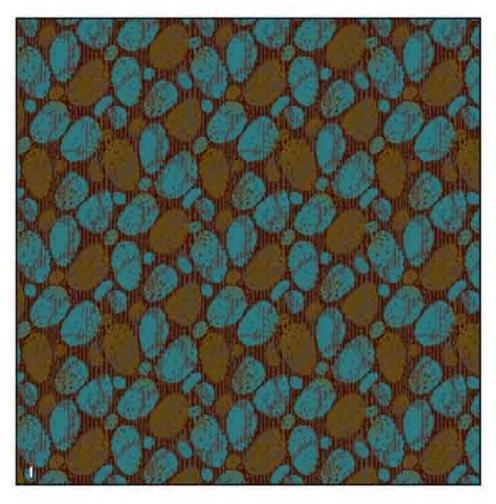
59.5cm (23.43") straight match repeat

1.0	Black	001/M174977F
2.	Amethyst	002/M174977F
3.	Sage	003/M174977F
4.	Rust	004/M174977F
5.	Mocha	005/M174977F
6.	Sand	006/M174977F
7.	Peacock	007/M174977F
8.	Grey	008/M174977F



seismic



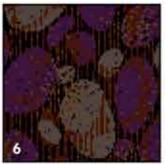


shoreline

45.7cm (18") straight match repeat

3.0	Petrol	001/M168878F
2.	Sand	002/M168878F
3.	Hemp	003/M168878F
4.	Claret	004/M168878F
5.	Grey	005/M168878F
6.	Amethyst	006/M168878F
	Viridian	007/M168878F
8.	Driftwood	008/M168878F

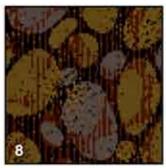


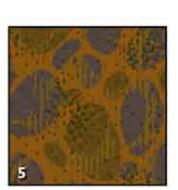






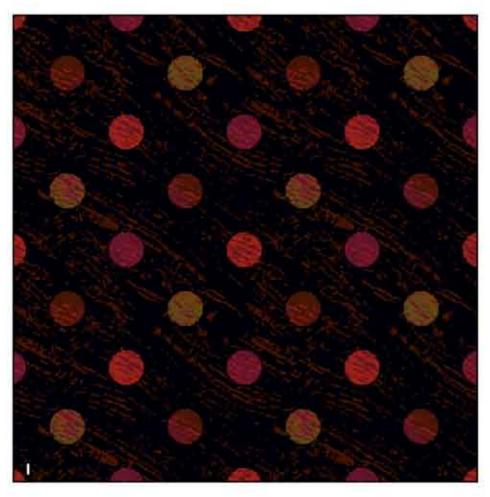






shoreline



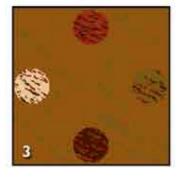


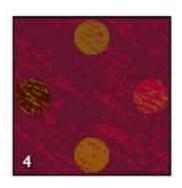
solar

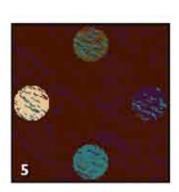
66.8cm (26.29") straight match repeat

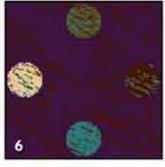
L	Black	001/M168977F
2.	Sand	002/M168977F
3.	Nutmeg	003/M168977F
4.	Claret	004/M168977F
5.	Mocha	005/M168977F
6.	Amethyst	
7.	Sage	007/M168977F
8.	Peacock	008/M168977F

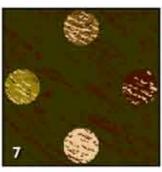


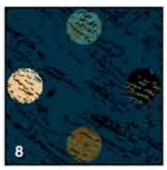




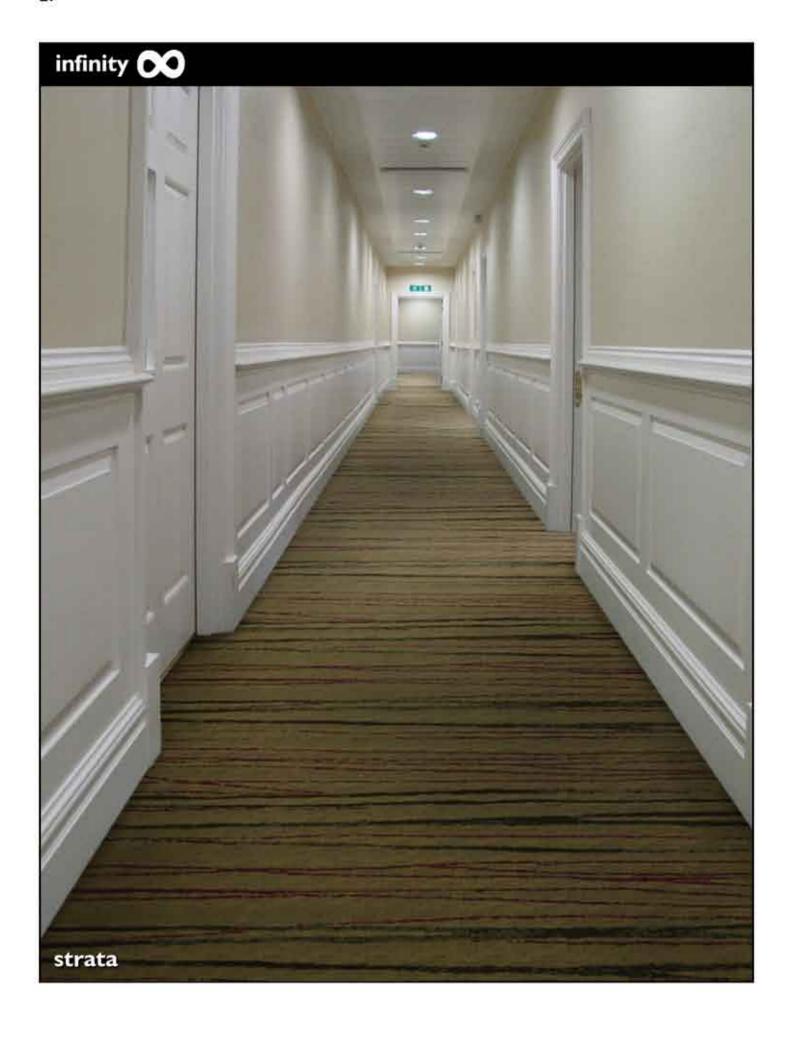


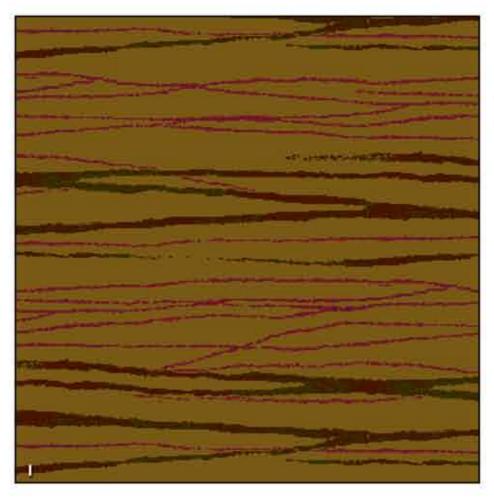






solar

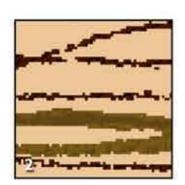


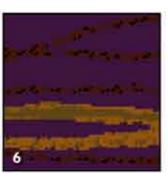


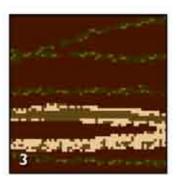
strata

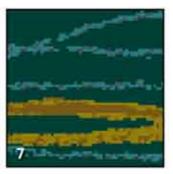
91.4cm (36") straight match repeat

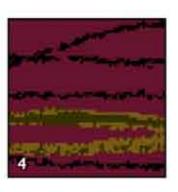
Л.	Mocha	001/M168179F
2.	Sand	002/M168179F
3.	Hemp	003/M168179F
4.	Claret	004/M168179F
5.	Black	005/M168179F
6.	Amethyst	006/M168179F
	Viridian	007/M168179F
8.	Peacock	008/M168179F

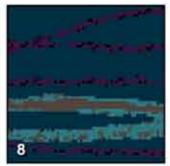


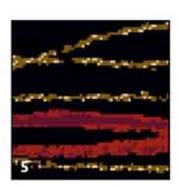




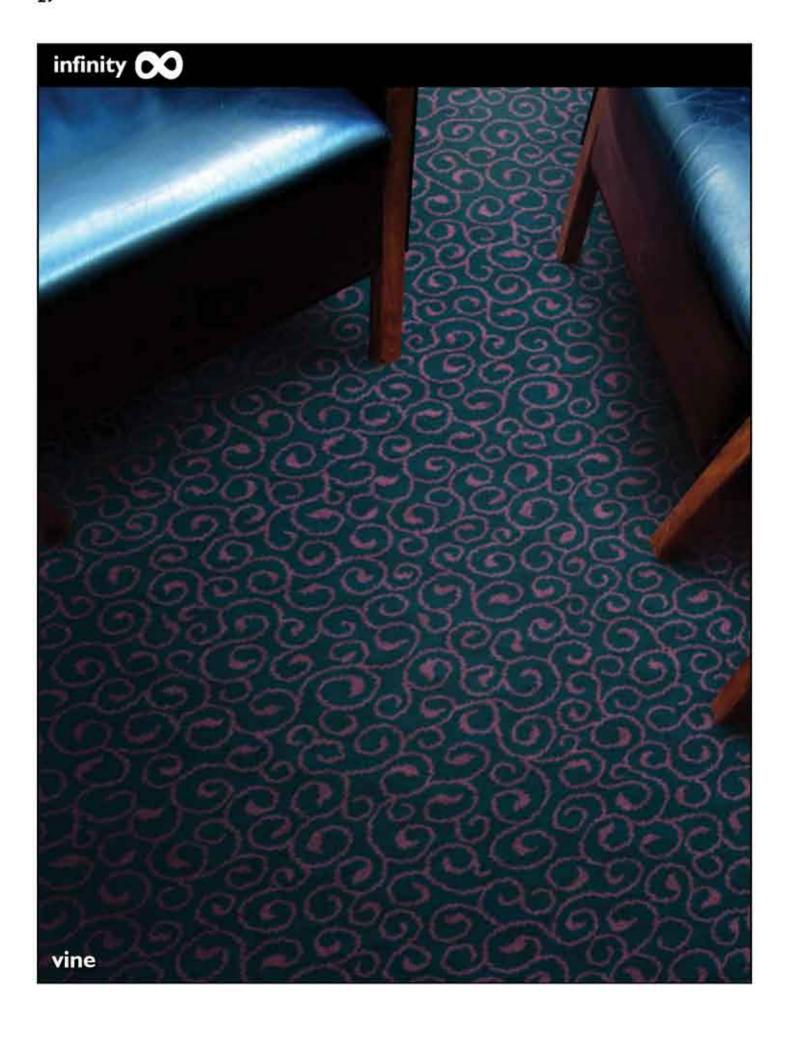


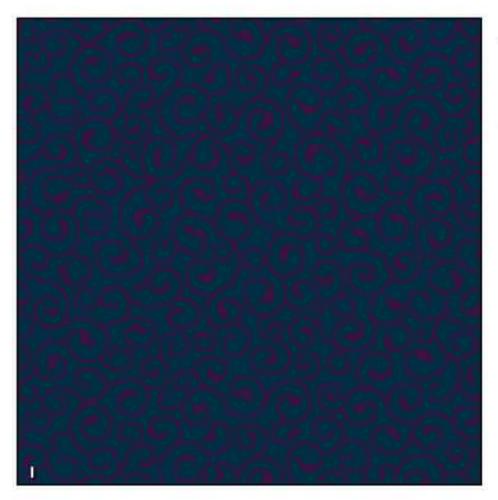






strata





vine

50.8cm (20") straight match repeat

J.	Peacock	109/G5586
2.	Sand II	108/G5586
3.	Crimson	001/G5586
4.	Black	018/G5586
5.	Amethyst	107/G5586
6.	Driftwood	105/G5586
7.	Mocha	104/G5586
8.	Viridian	106/G5586







The Infinity Collection - Standard Palette vol II

Quality	Pitch (per inch)	Row (per inch)	Pile Weight (g/msq)	Width (m)	Suitability
Windermere	7	6	952	4	General Contract
Derwent	7	7	1113	4	Heavy Contract
Grassmere	7	8	1270	4	Extra Heavy Contract
Coniston	7	9	1428	4	Extra Heavy Contract
Ullswater(spike resis	t) 7	10	1589	4	Extra Heavy Contract

quality selection

The qualities detailed in the matrix above represent specifications which should satisfy most commercial requirements. With each particular installation, the decision on which quality is most appropriate will depend on the levels of traffic and the length of time the carpet is expected to be installed.

Gaskell Mackay have many years of experience in these considerations and provide detailed advice on quality selection on a project by project basis. Technical specifications are available on request.

colour and design

Colour and the presence or absence of a pattern can have a significant bearing on the long term appearance retention of the carpet. As a general rule, darker red, brown and grey tones are much less sensitive in displaying soiling than the equivalent blue, green or purple shades. All light colours are dirt sensitive, while highly patterned carpets tend to hide dirt, cigarette burns and stains.

Other aspects will also influence the choice of colour. For example, the light in a building (natural or artificial) can have a dramatic effect on the apparent colour of the carpet. Therefore carpet samples should be viewed under different light sources to ascertain their apparent colours.

planning and estimation service

Using the latest Callidus planning software, Gaskell Mackay can accurately estimate carpet requirements from site plans to any scale. Accurate waste estimations can be readily calculated and adjustments made to minimise this.

One critical area of importance is seam placement. Knowledge of customer flow through the area is used to guide the fitter in the careful positioning of seams to avoid premature wear. The planning and estimation service is free.

samples

Samples of all the designs and colourways illustrated (along with many others) can be obtained and are usually available within 72 hours.

The Infinity Collection - Standard Palette vol II

installation

The 'Infinity' range of carpet qualities which includes Windermere, Derwent and Coniston are produced on a revolutionary new, high speed axminster loom and are woven without a traditional selvedge. The selvedge is trimmed during manufacturing as close as possible to the pile. Normally this allows the carpet to be joined without necessity for further trimming of the selvedge. The uniquely formed selvedge may however be trimmed by the installer if he feels the carpet has not been trimmed sufficiently to the pile and would leave a gap after seaming. Fusible yarns are woven into the selvedge to provide extra pile anchorage.

It is essential to seal the back of the carpet before cutting, particularly on cross cuts and then seal the cut edge to prevent fraying. The carpet may be seamed with heat seaming tape or electroseaming tape (e.g. 'Silvaseam). The carpet may be hand sewn if this is specified for border work after the carpet has been sealed and cut.

In all other respects the carpet should be installed in accordance with BS5325 (Code of Practice for the Installation of Textile Floorcoverings) and NICF Carpet Installation Manual by a trained axminster carpet installer.

There are a number of ways in which the 'Infinity' range of Gaskell Mackay qualities can be installed including stretch fitted over a suitable contact underlay on to gripper, full adhesion to a prepared subfloor or installed on double stick underlay systems. Installation on double stick underlay systems should be in accordance with the recommendations issued by Gaskell Mackay Carpets Ltd.

maintenance

Effective dirt barrier systems must be fitted in footwells in, or immediately adjacent to external entrances. Carpet maintenance must be carefully planned and this plan implemented from the moment the carpet is installed.

Maintenance methods and levels must be tailored to foot traffic intensity to prevent both inadequate or unnecessary cleaning. A cleaning schedule usually includes three levels of cleaning.

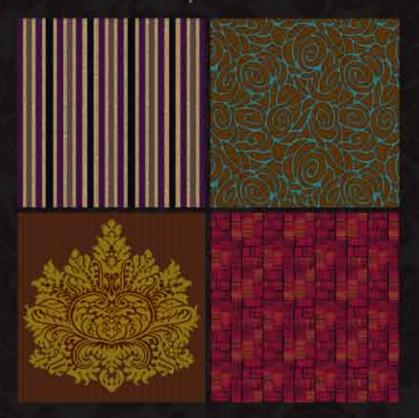
- Regular maintenance (Daily vacuum cleaning and spot removal).
- Intermediate "wet" cleaning or surface brightening.
- 3. Deep or restorative "wet" cleaning.

Depending on how effective the regular (usual daily) maintenance is, then intermediate cleaning will have to be used eventually. Effective intermediate cleaning can often postpone the need for restorative cleaning, all of which will save maintenance costs. Correct and regular maintenance will also be cost effective by increasing the lifespan of the carpet.

The above information on installation and maintenance provides general guidelines and full details on these subjects can be obtained by contacting the Contract Sales Desk on 01429 892525 or . E-MAIL sales@gaskell.co.uk

THE INFINITY COLLECTION

standard palette vol II



Gaskell Mackay Carpets Ltd View Logistics, Park View Rd East, Gaskell Hartlepool, TS25 IPG Mackay Tel: 01429 892525 Fa

Tel: 01429 892525 Fax: 01429 892530

Email: info@gaskell.co.uk Web: www.gaskell.co.uk Co. Reg: 5781556 VAT no: 880 321832